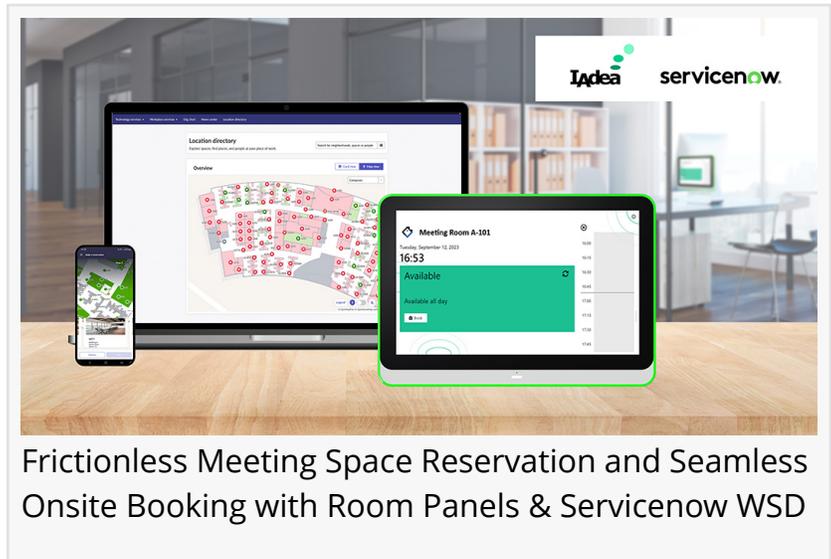


# IAdea Announces Innovative Room Booking & IoT Solution to Enhance Workspace Efficiency and Space Booking Experience

## *IAdea and ServiceNow Integrate to Transform Meeting Space Management*

IRVINE, CA, UNITED STATES, October 16, 2024 /EINPresswire.com/ -- IAdea, a leading provider of IoT solutions for space management, today announced the launch of its [Room Booking Panel](#) integration with [ServiceNow Workplace Service Delivery \(WSD\)](#) to enhance workspace efficiency and improve the space booking experience for enterprise clients. This collaboration allows IAdea to deliver superior experiences and drive significant value for customers by streamlining room booking processes and providing real-time data on room usage.



Frictionless Meeting Space Reservation and Seamless Onsite Booking with Room Panels & ServiceNow WSD

The certified solution offers seamless integration with ServiceNow WSD, featuring a comprehensive and user-friendly interface for managing room reservations, cancellations, and modifications directly from the digital panel display. The IAdea Room Booking Panel and ServiceNow WSD integration are designed to enhance productivity and optimize space utilization for enterprise clients. The integrated solution is available on the [ServiceNow Store](#).

### Key Features and Benefits:

- **Seamless and Endless Integration:** The IAdea Room Booking Panel integrates flawlessly with ServiceNow WSD, ensuring smooth operation and minimal setup time. ServiceNow and IAdea's open platform also enables additional integration possibilities with sensors for advanced automation and air quality monitoring.
- **Enhanced User Experience:** Room booking panels placed in front of each meeting room simplify the booking process, allowing onsite scheduling, check-in & check-out. This reduces the time spent searching for rooms and enables employees to focus on their core tasks.
- **Real-Time Updates:** Instant synchronization with ServiceNow and work calendars ensure that all booking information is current, reducing the risk of double bookings or scheduling conflicts.

- **Enterprise-Level Security:** Built with enterprise security in mind, the panel ensures that all data is protected and complies with industry standards.

ServiceNow's expansive partner ecosystem and partner program are critical in supporting the \$275 billion forecasted market opportunity through 2026 for the Now Platform. The ServiceNow Partner Program recognizes and rewards partners for their varied expertise and experience to drive opportunities, open new markets, and help customers transform their business across the enterprise.

"We are excited to announce our integration with ServiceNow Workplace Service Delivery. Our integration provides a user-friendly workplace management solution on top of proven hardware and software platforms," says John Wang, CEO of IAdea. "IAdea strongly believes in the open-platform approach when making Internet-of-Thing devices for the smart workplace. Together with ServiceNow, our customers have access to the best partner solutions to fulfill their business goals and allow them to grow functionality on top of existing hardware investments."

"With hybrid work here to stay, companies need to empower employees with stellar in-office experiences. This includes offering consumer-grade technology that makes planning a trip to the office simple," said Scott Fuller, VP, and GM, Workplace Services, ServiceNow. "By blending automation capabilities from the AI-powered Now Platform with IAdea's advanced space reservation panel, we're giving joint customers the comprehensive workplace solutions they need to build smarter, more efficient, and seamless work experiences for employees."

Looking ahead, IAdea and ServiceNow are committed to continuous innovation. The next stage of their release will incorporate advanced sensor data capabilities, including CO2 level monitoring and people counting for each meeting room. This will enable organizations to gain deeper insights into room usage, optimize air quality, and ensure compliance with health and safety regulations.

#### About IAdea:

Founded in 2000, IAdea is an award-winning leader in enterprise-grade AIoT systems with products ranging from room management panels, desk booking devices, and signage players, to device management software. IAdea powers more than 1,000,000 displays globally with the majority of deployments in corporate workplaces, retail applications, and public infrastructure. System integrators and enterprise users rely on IAdea's robust and secure joint solution to increase operational productivity and improve user experience.

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