

Travelers Identity Protection Services Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company's
Travelers Identity Protection Services
Global Market Report 2024 – Market Size,
Trends, And Global Forecast 2024-2033*

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/EINPresswire.com/ -- The [travelers
identity protection services market](#) has

grown steadily, from \$8.64 billion in 2023 to \$9.36 billion in 2024, reflecting a compound annual growth rate (CAGR) of 8.4%. This growth can be attributed to the rising demand for mobile-based solutions, increasing trends among travelers, a rise in online transactions, the adoption of mobile devices, and increased business travel spending.



It will grow to \$12.96 billion in 2028 at a compound annual growth rate (CAGR) of 8.5%."

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What Is The Estimated Market Size Of The Global Travelers Identity Protection Services Market And Its Annual Growth Rate?

Travelers Identity Protection Services Market: The travelers identity protection services market is projected to experience strong growth in the upcoming years, reaching \$12.96 billion by 2028 with a CAGR of 8.5%. Factors

contributing to this growth include rising social issues, increasing reliance on cybersecurity measures, advancing digitalization initiatives, a greater use of online security services, and a demand for personalized offerings. Key trends expected to influence this market include the adoption of AI and machine learning, demand for comprehensive protection solutions, integration with mobile and digital wallets, service expansion into emerging markets, and a focus on consumer education.

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Growth Driver Of The Travelers Identity Protection Services Market

The rise in online scams and fraud is expected to drive the growth of the travelers identity protection services market in the future. Online scams involve deceptive practices conducted on the internet to steal money or personal information from individuals or organizations. The increase in these scams is linked to greater digital activity and the sophistication of cybercriminal tactics. Travelers identity protection services help reduce the impact of these threats by offering tools and support to safeguard personal information and detect fraudulent activities.

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Which Market Players Are Driving the Travelers Identity Protection Services Market Growth?

Key players in the market include Costco Wholesale Corporation, USAA Identity Theft Protection, TransUnion LLC, NortonLifeLock, Kroll Identity Monitoring, Aura, Credit Karma Identity Monitoring, Bankrate LLC, ID Experts, Zander Insurance, Credit Sesame, PrivacyGuard, Sontiq Inc, ID Watchdog, IDShield, ProtectMyID, ID Theft Assist, Cyberscout, IdentitySecure, ReliaShield, IDStrong, IdentityIQ, IdentityHawk.

What Are the Emerging Trends Shaping the Travelers Identity Protection Services Market

In the traveler identity protection services market, firms are focusing on advanced solutions like biometric technology. This innovative approach enhances passenger identification and security by efficiently verifying a traveler's identity using unique biological traits such as fingerprints and facial recognition.

How Is The Global Travelers Identity Protection Services Market Segmented?

- 1) By Type: Credit Card Fraud, Bank Fraud, Phone Fraud
- 2) By Booking Type: Online Booking, Direct Booking, Phone Booking
- 3) By Age Group: Below 15 Years, 16 To 25, 26 To 35, 36 To 45, 46 To 55, Above 55
- 4) By Consumer Orientation: Men, Women, Children
- 5) By Tourist Type: Domestic, International

Geographical Insights: North America Leading The Travelers Identity Protection Services Market

North America was the largest region in the market in 2023. Asia-Pacific is expected to be the fastest-growing region in the report during the forecast period. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Travelers Identity Protection Services Market Definition

Travelers' identity protection services safeguard personal information from theft and misuse during travel. These solutions monitor for unauthorized data use, alert users to potential breaches, and provide support for recovering stolen identities, ensuring sensitive information remains secure while traveling.

[Travelers Identity Protection Services Global Market Report 2024](#) from [The Business Research Company](#) covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global travelers identity protection services market report covering trends, opportunities, strategies, and more

The Travelers Identity Protection Services Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on travelers identity protection services market size, travelers identity protection services market drivers and trends and travelers identity protection services market growth across geographies. This market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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