

Global In-Car Infotainment Market Size, Share, And Growth Analysis For 2024-2033

In-Car Infotainment Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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/EINPresswire.com/ -- The [in-car infotainment market](#) has experienced rapid growth, expanding from \$19.70 billion in 2023 to \$21.49 billion in 2024,

with a CAGR of 9.1%. Growth is driven by the rising demand for integrated GPS navigation systems, the use of cloud services, the popularity of augmented reality in infotainment systems, increasing demand for connected car services, and more widespread availability of in-car internet access.



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In-Car Infotainment Global Market Report 2024 :
Market Size, Trends, And Global Forecast 2024-2033



The in-car infotainment market size is expected to see strong growth in the next few years. It will grow to \$30.65 billion in 2028 at a compound annual growth rate (CAGR) of 9.3%.”

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What Is The Estimated Market Size Of The Global In-Car Infotainment Market And Its Annual Growth Rate?

The market is projected to grow significantly, reaching \$30.65 billion by 2028, with a CAGR of 9.3%. Growth drivers include demand for advanced driver systems, electric vehicles, and high-definition displays. Trends include AI integration, advanced voice recognition, 5G connectivity, and AR applications.

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Growth Driver of The In-Car Infotainment Market

The growing demand for electric vehicles is projected to drive the growth of the in-car entertainment market in the coming years. Electric vehicles (EVs) are cars that utilize electric

motors powered by batteries rather than internal combustion engines that rely on gasoline or diesel. The demand for EVs is influenced by several factors, including advancements in artificial intelligence that improve autonomous driving capabilities and heightened awareness of climate change. In-car infotainment systems enhance electric vehicles by integrating advanced connectivity and user interface technologies vital for autonomous driving systems and improving the overall user experience.

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Which Market Players Are Driving The In-Car Infotainment Market Growth?

Major companies operating in the in-car infotainment market are Mitsubishi Electric Corporation, Sony Corporation, Intel Corporation, Panasonic Corporation, Continental AG, Denso Corporation, Qualcomm Technologies, Inc., Hyundai Mobis, Pioneer Corporation, Texas Instruments Incorporated, Faurecia SA, DXC Technology Company, Harman International, Garmin Ltd., Visteon Corporation, Fujitsu Ten Ltd., LG Electronics Inc., TomTom International BV, Alpine Electronics Inc., Valeo, JVC Kenwood Corporation, Robert Bosch GmbH, Clarion Corporation, Huawei Technologies Co. Ltd., Blaupunkt GmbH

What Are The Emerging Trends Shaping The In-Car Infotainment Market Size?

Companies in the in-car infotainment market are advancing technologies like the Android automotive infotainment system to improve the user experience and integrate high-tech features into modern vehicles. This operating system brings a comprehensive suite of infotainment capabilities directly into the car, enhancing connectivity and making in-car experiences more interactive.

How Is The Global In-Car Infotainment Market Segmented?

- 1) By Product: Display Unit, Head-Up Display, Navigation Unit, Communication Unit
- 2) By Component: Hardware, Software
- 3) By Installation: Original Equipment Fitted, Aftermarket
- 4) By Application: Passenger Cars, Commercial Vehicles

Geographical Insights: North America Leading The In-Car Infotainment Market

North America was the largest region in the in-car infotainment market in 2023. Asia Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the in-car infotainment market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

[In-Car Infotainment Market Definition](#)

In-car infotainment systems integrate entertainment, information, and connectivity features for drivers and passengers. These advanced systems combine various technologies to enhance the driving experience by offering a range of multimedia options and communication tools, ensuring a more enjoyable and connected journey.

[In-Car Infotainment Global Market](#) Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global in-car infotainment market report covering trends, opportunities, strategies, and more

The In-Car Infotainment Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on in-car infotainment market size, drivers and trends, in-car infotainment market major players, competitors' revenues, market positioning, and market growth across geographies. The market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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