

# Dried Food Market: CAGR 7.1% and Market Dynamics with Share Insights (2024-2031) | Sunsweet Growers, General Mills Inc.

*Drying is a process in which moisture or water content is removed from food products up to a desired level.*

BURLINGAME, CA, UNITED STATES, October 10, 2024 /EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "Global Dried Food Market 2024, Growth Opportunities, and Forecast" provides actionable insights on Food and Beverages industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



Global Dried Food Market

The Research report on Dried Food Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

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\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

## Key takeaways Dried Food Market

1. Growing Demand for Convenience: The dried food market is experiencing increased demand due to consumers' busy lifestyles and the need for convenient, ready-to-eat options. Dried foods, such as fruits, vegetables, and meals, offer portability and long shelf life, making them

popular among consumers seeking quick and easy meal solutions.

2. Health and Wellness Trends: There is a rising awareness of health and wellness, leading consumers to seek healthier snack alternatives. Dried foods are often perceived as nutritious options, particularly dried fruits and vegetables, which are rich in vitamins and minerals. This trend is driving growth in the market as health-conscious consumers look for wholesome snack choices.

3. Innovations in Packaging and Preservation: Advances in packaging technology and preservation methods are enhancing the quality and shelf life of dried foods. Innovations such as vacuum sealing and nitrogen flushing help maintain freshness and nutritional value, appealing to consumers looking for high-quality products.

4. Expansion of E-Commerce Channels: The growth of e-commerce is transforming how dried foods are marketed and sold. Online platforms are becoming increasingly popular for purchasing dried food products, allowing brands to reach a broader audience. This trend is especially significant in light of changing consumer shopping behaviors, accelerated by the COVID-19 pandemic.

5. Regional Market Variations: The dried food market is influenced by regional preferences and dietary habits. Different regions have varying demands for specific dried foods, such as sun-dried tomatoes in Mediterranean cuisines or dried seaweed in Asian markets. Understanding these regional trends presents opportunities for companies to tailor their offerings accordingly.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

- On the basis of drying technology

  - Sun drying

  - Hot air drying

  - Spray drying

  - Freezing

  - Vacuum drying

  - Osmotic dehydration

  - Superheated steam drying

  - Others

- On the basis of product type

Dehydrated Meat

Dry Fruit

Dry Vegetable

Dehydrated Dairy products

Others

- By Regions and Countries

- o North America

- o Europe

- o Asia-Pacific

- o South America

- o Middle East & Africa

Following are the players analyzed in the report:

- Sunsweet Growers

- General Mills Inc.

- Nissin Food Holdings Co. Ltd.

- Unilever Group

- Ajinomoto Co. Inc.

- Ting Hsin International Group

- House Foods Corp and Kraft Foods Inc

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Dried Food Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)

- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)

- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)

- South America (Brazil, Argentina, and Rest of South America)

- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)

- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Dried Food Market on each country.

The research provides answers to the following key questions:

1. What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
2. What are the key driving forces responsible for shaping the fate of the Dried Food market during the forecast period?
3. Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Dried Food market?
4. What are the prominent market trends influencing the development of the Dried Food market across different regions?
5. What are the major threats and challenges likely to act as a barrier in the growth of the Dried Food market?
6. What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Dried Food and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.

Author of this marketing PR:

Priya Pandey is a dynamic and passionate PR writer with over three years of expertise in content writing and proofreading. Holding a bachelor's degree in biotechnology, Priya has a knack for making the content engaging. Her diverse portfolio includes writing contents and documents across different industries, including food and beverages, information and technology, healthcare, chemical and materials, etc. Priya's meticulous attention to detail and commitment to excellence make her an invaluable asset in the world of content creation and refinement.

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aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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