

Eldrive and AMPECO partner to accelerate EV charging infrastructure in Eastern Europe and the Baltics

SOFIA, BULGARIA, October 10, 2024 /EINPresswire.com/ -- [Eldrive](#), a leading EV charging network operator, has selected [AMPECO](#) as its EV charging management platform provider. This partnership will empower Eldrive's expansion across Bulgaria, Romania, and Lithuania, enabling more efficient management, monitoring, and scalability of its growing network of high-performance charging stations. As a result, EV drivers in Eastern Europe and the Baltics will benefit from an enhanced charging experience, accelerating sustainable transportation in the region.

Stefan Spasov, CEO of Eldrive, commented, "We are excited to partner with AMPECO, a recognized global leader in EV charging management software. This collaboration is crucial to advancing our network development and delivering a superior charging experience. AMPECO's platform gives us the scalability and reliability we need to match our ambitious growth plans for users, chargers, and market saturation."

By leveraging AMPECO's platform, Eldrive will strategically deploy charging stations across key locations: highways, major roads,



urban centers, popular tourist destinations, and retail & entertainment venues. The charge point operator focuses on being present where EV drivers spend time, betting on destination charging in addition to en-route charging. As part of its growth plan, supported by a recent €15 million investment from the European Bank for Reconstruction and Development (EBRD), Eldrive is developing unique charging hubs in Lithuania, showcasing innovative design and quality, with the first hub set to open in December 2024.

AMPECO's platform will enhance Eldrive's ability to offer tailored solutions for corporate fleets and location partners, making it easier for businesses to integrate EV charging services into their operations. By leveraging AMPECO's technology, Eldrive can provide its B2B partners with greater control, visibility, and flexibility while reducing administrative burden.

Both companies are committed to delivering a seamless charging experience for EV users. AMPECO's platform ensures consistently high uptime across Eldrive's network while providing valuable insights into charging behavior and performance, meeting the convenience and dependability that EV drivers demand. Building on these improvements, Eldrive plans to develop a loyalty program offering discounts and enhanced features such as charger reservation and home charger management through their mobile app.

In line with its leadership in electromobility, Eldrive has implemented a carbon emissions offset program. This initiative matches each kilowatt-hour consumed at its stations with green energy-generated electricity, verified by Guarantees of Origin certificates, further demonstrating Eldrive's commitment to sustainable practices.

Orlin Radev, CEO at AMPECO, added, "We are proud to support Eldrive in its mission to make EV charging accessible and convenient in Eastern Europe and the Baltics. Our combined expertise will ensure Eldrive builds a scalable, future-proof charging infrastructure that fosters sustainable mobility."

About Eldrive

Eldrive Holding GmbH is an operator of public charging infrastructure for electric vehicles in Bulgaria, Romania and Lithuania. The Company operates more than 1600 public charging points with main focus on fast and super-fast charging and has an ambitious plan for further development and expansion. <https://www.eldrive.eu/>

About AMPECO

AMPECO enables large-scale EV charging providers to launch and scale their business operations under their own brand. The company offers a white-label and hardware-agnostic EV charging management platform to cover all EV charging business cases. It has a comprehensive out-of-the-box feature set that allows quick go-to-market while also providing unmatched flexibility and extensibility via API to enable businesses to build their differentiators. AMPECO supports more than 150 charging network operators in over 60 countries and has been globally recognized by Frost & Sullivan, Financial Times, Forbes, Deloitte, and PwC, for its technological product

innovation and strategic business development. <https://www.ampeco.com>

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