



# New York City is Ready to Take ACTION for Psoriatic Disease

NEW YORK, NY, UNITED STATES, October 14, 2024 /EINPresswire.com/ -- Each year, the National Psoriasis Foundation (NPF) invites the community of people impacted by psoriasis and psoriatic arthritis to join [Take ACTION for Psoriatic Disease](#) to connect, celebrate, and unite to raise critical funds to drive efforts to cure psoriatic disease and improve the lives of all those impacted.

This year's New York event will be held at the Bronx Zoo on October 20, 2024. Anyone who lives with psoriatic disease or supports a friend or family member is invited. Ayesha Patrick, the local Take ACTION Ambassador, will give a speech about her journey with psoriasis at the event.

"My psoriatic disease journey has fueled my passion to advocate, educate, and inspire others. Because I know firsthand the struggles, I'm driven to create a better future for all those living with this chronic condition," said Ayesha.

Take ACTION for Psoriatic Disease is a nationwide movement to educate, advocate, motivate, and celebrate the community of more than 8 million people in the U.S. who live with psoriatic disease.

"All over the country, communities are coming together to honor and recognize the progress toward a cure made possible by NPF donors and fundraisers," says Leah M. Howard, J.D., the president and CEO of NPF. "This community deserves to be celebrated, and Take ACTION is the absolute best way to do that."

This year's event will be a community gathering for the entire NPF family. It will include psoriatic disease education, an inspiring program, and entertainment for the whole family.

"I hope to see you on October 20 at the Bronx Zoo," says Linda Coughlan, NPF's Northeast regional development manager. "We have a great morning planned, and everyone is welcome."

To learn more about Take ACTION for Psoriatic Disease—New York, visit the website at [psoriasis.org/takeaction](https://psoriasis.org/takeaction).

## [About the National Psoriasis Foundation](#)

Serving the community of people impacted by psoriatic disease for more than 55 years with support, advocacy, research, and education, the National Psoriasis Foundation is the leading

nonprofit representing individuals with psoriasis and psoriatic arthritis. The mission of NPF is to drive efforts to cure psoriatic disease and improve the lives of more than 8 million individuals in the United States affected by this chronic immune-mediated disease. Learn more at [psoriasis.org](https://psoriasis.org).

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