

Dr. Robert Yap Honoured with ASEAN-BAC Lifetime Achievement Award and Emeritus Council Member Status

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/EINPresswire.com/ -- Dr. Robert Yap, Executive Chairman of YCH Group, has received the distinguished Lifetime Achievement Award and Emeritus Council Member status from the ASEAN Business Advisory Council (ASEAN-BAC) during the Oct. 9, 2024, annual ASEAN Business Awards Gala Night in Vientiane, Laos. Dr. Yap has served ASEAN-BAC for 21 years, both as a Council Member for Singapore and twice as ASEAN-BAC Chair in 2007 and 2018.

For 21 years, Dr. Yap has championed the advancement of the ASEAN Economic Community. In 2007, under Dr. Yap's Chairmanship, the ASEAN Business Awards (ABA) was launched which recognize and honour the achievements of ASEAN enterprises and individuals who have successfully ventured in ASEAN to serve as home-grown models for other aspiring ASEAN companies and talents to follow. During his 2nd Chairmanship term in 2018, the Smart Growth Connect (SGConnect™) legacy project was launched as the fifth ASEAN-BAC's legacy project. SGConnect™ provides the ecosystem that enables ASEAN members to “grow without growing pains” towards a resilient and



From Left: Dr. Robert Yap, Executive Chairman of YCH Group, and H.E. Professor Dr. Kikeo Khaikhamphithoune, Deputy Prime Minister, Lao PDR

connected ASEAN.

Dr. Yap has laid an accomplished foundational groundwork that would ensure an effective, smart and resilient supply chain framework for ASEAN. The SGConnect™ model has now been translated to live iconic initiatives such as the Vietnam SuperPort™ to be followed by the Cambodia SuperPort™, and others across ASEAN to achieve the vision of the ASEAN Smart Logistics Network (ASLN), which will enhance Intra-ASEAN trade, ASEAN-China trade, and beyond.

Dr. Yap remains fully committed to continue his passion and vision to strengthen connectivity in Southeast Asia and the rest of Asia-Pacific.

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For media inquiries, please contact: □

Cecil Chua

Head of Corporate Communications, YCH Group □

Email: cecil.chua@ych.com □

Nalini Naidu

Principal Publicist, The Rainmaker Marketing Group

Mobile: +65 9633 3198

Email: nalini.naidu@therainmaker.com.sg

About YCH Group

YCH Group is Singapore's largest homegrown end-to-end supply chain management and logistics company, recognised as a leading regional partner for many of the world's top brands across the Asia Pacific. With a history dating back to 1955, YCH Group operates in over 100 cities throughout the Asia Pacific region, employing advanced technology systems and proprietary solutions to serve customers across the entire supply chain. The company is renowned for its innovative 7PL™ approach, seamlessly integrating supply chain strategy with execution and excelling in industries such as fast-moving consumer goods, electronics, chemical and healthcare, cold chain logistics, and e-commerce. □

For more information, please visit www.ych.com

Nalini Naidu

The Rainmaker Marketing Group Pte Ltd
[email us here](#)

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