

The ArcStone Group, GBC Earns Prestigious B Corp Certification

The ArcStone Group, GBC announces its official certification as a B Corporation, joining a global movement of brands committed to using their power for good.

MINNEAPOLIS, MN, UNITED STATES, October 15, 2024 /EINPresswire.com/ -- [The ArcStone Group](#), GBC, a pioneer in digital marketing, design services, and [SaaS products](#), is proud to announce its official certification as a B Corporation (B Corp), joining a global movement of organizations committed to using their power for good.



“

Becoming a B Corp is a milestone for us. This certification validates our mission to create a more equitable, accessible, and sustainable web for everyone.”

David Carnes, CFO and Founder

The ArcStone Group, GBC achieved [B Corp certification](#) after meeting rigorous social and environmental performance standards, accountability, and transparency. This certification reaffirms the company's dedication to sustainable business practices, a fair and equitable workplace, community engagement, and ethical decision-making.

B Corp certification is awarded by B Lab, a nonprofit organization that verifies companies for their commitment to positive social and environmental impact. Certified B Corps must demonstrate a high level of accountability and

transparency in areas like employee welfare, environmental stewardship, and community impact.

As a B Corp, The ArcStone Group, GBC will continue to lead by example in the digital marketing industry by championing sustainable and ethical business practices while delivering top-tier services to nonprofits, purpose-driven brands, and organizations.

"We believe businesses should do more than just turn a profit," added Lisa Hirst Carnes, CEO. "We're proud to be part of a global movement prioritizing people, planet, and purpose. This

achievement strengthens our resolve to help nonprofits and purpose-driven organizations thrive while making the world a better place.”

For more information about The ArcStone Group, GBC, and its commitment to building a better world through business, please visit www.arcstone.com.

About The ArcStone Group, GBC


The ArcStone Group, GBC, established in 1997, is a digital marketing and design agency specializing in creating accessible and inclusive web experiences and coding software that helps community members connect and thrive.

Lisa Hirst Carnes

ArcStone

+1 612-455-7200

[email us here](#)



B Corp Logo

This press release can be viewed online at: <https://www.einpresswire.com/article/750998463>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.