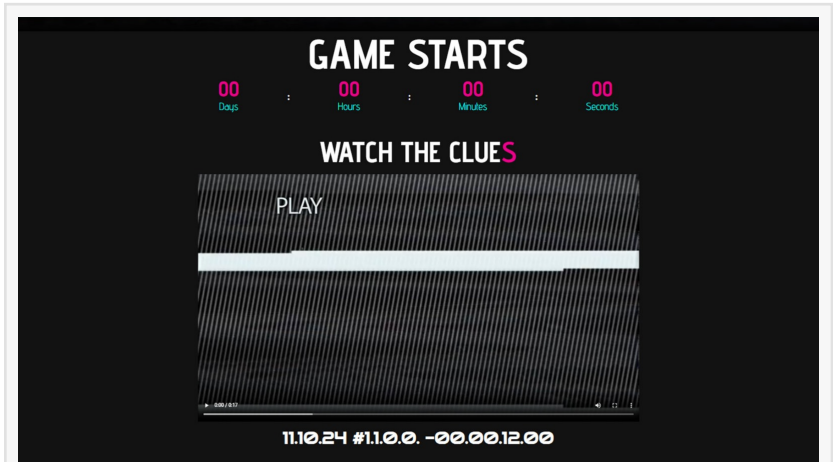


EKRUZER Launches Thrilling Alternate Reality Game at PAX Gaming Event in Melbourne

EKRUZER'S ALTERNATE REALITY GAME LAUNCHES

MELBOURNE, VICTORIA, AUSTRALIA, October 11, 2024 /EINPresswire.com/ -- EKRUZER is excited to announce the launch of its highly anticipated Alternate Reality Game (ARG), debuting at the [PAX](#) Gaming Event in Melbourne. This immersive experience challenges participants with cyphers and codes hidden within videos posted on EKRUZER's [ALTERNATE REALITY GAMING](#) webpage, offering a unique blend of gaming and reality.



EKRUZER ALTERNATE REALITY GAME BEGINS IN MELBOURNE

As players navigate this digital landscape, they will unlock prizes that include cash rewards, exclusive events in the cyberpunk setting of EKRUZER's gaming platform, and many more enticing surprises. The game kicked off with an intriguing twist, leading participants to believe ACMI Film and Gaming Museum was a key location. However, EKRUZER's official social media channels later clarified this misdirection, enhancing the mystery.



Launching our first game at PAX in Melbourne has been a tremendous success. We look forward to expanding this experience to selected cities worldwide."

Squad leader

The first coded video is now live on EKRUZER's site, accompanied by two tantalizing clues:

Clue #1: It isn't a physical location.

Clue #2: THE CODE IS IN THE NAME.

These hints, supported by a cryptic video, promise a challenging and engaging journey for players.

Melbourne, chosen as the inaugural city for the ARG launch, holds a special place for EKRUZER.

CEO & Founder, known as Squad Leader, shared, "Launching our first game at PAX in Melbourne has been a tremendous success. We look forward to expanding this experience to selected cities worldwide."

When asked about the prizes, the EKRUZER Media team playfully responded, "We can't disclose what the exact prizes will be, but we can tell you that if we did, Squad Leader would fire us."

EKRUZER's ARG is more than just a game; it's an invitation to explore a world where technology and imagination collide. Participants are encouraged to dive in and decode the mysteries that await.

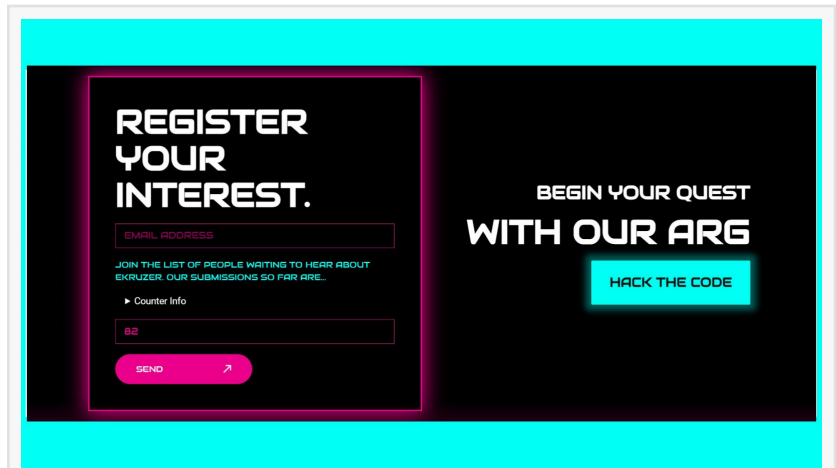
For more information on how to join the adventure, visit EKRUZER's ALTERNATE REALITY GAMING webpage.

Contact:
EKRUZER Media Team
Email: media@ekruzer.com

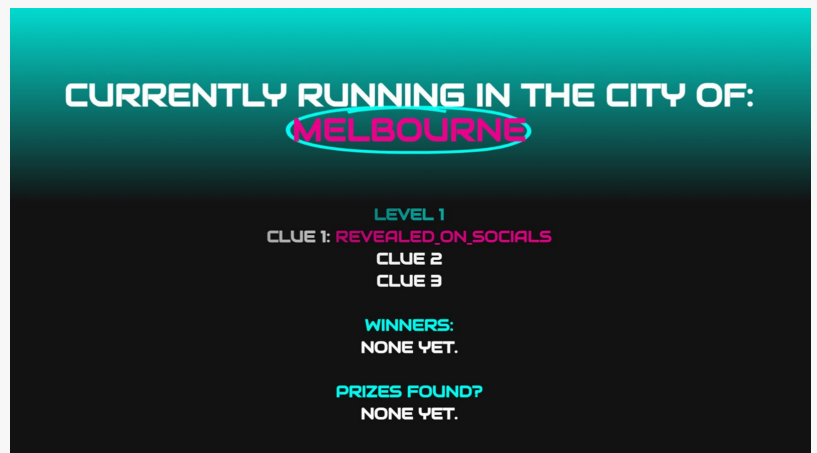
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About EKRUZER

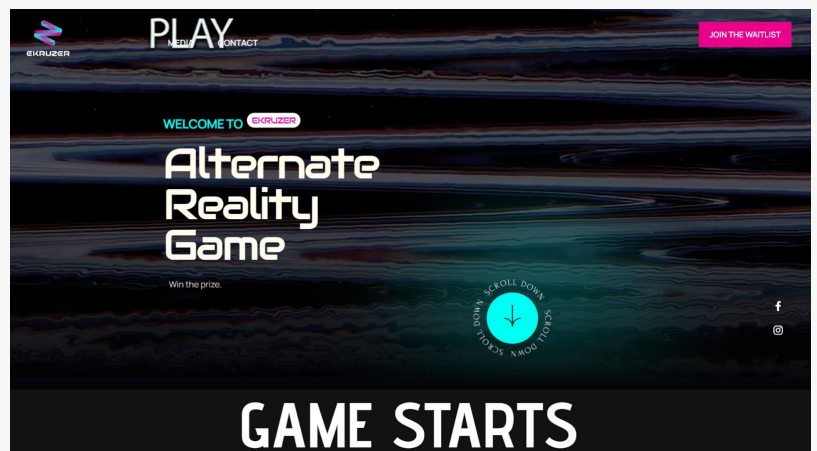
EKRUZER is a pioneering gaming company known for its innovative approaches to immersive gameplay and storytelling, dedicated to creating unforgettable experiences for players worldwide.



EKRUZER ALTERNATE REALITY GAME SIGN UP



EKRUZER ALTERNATE REALITY GAME BEGINS IN MELBOURNE



ALTERNATE REALITY GAME STARTS

Victor Tavitian

EKRUZER

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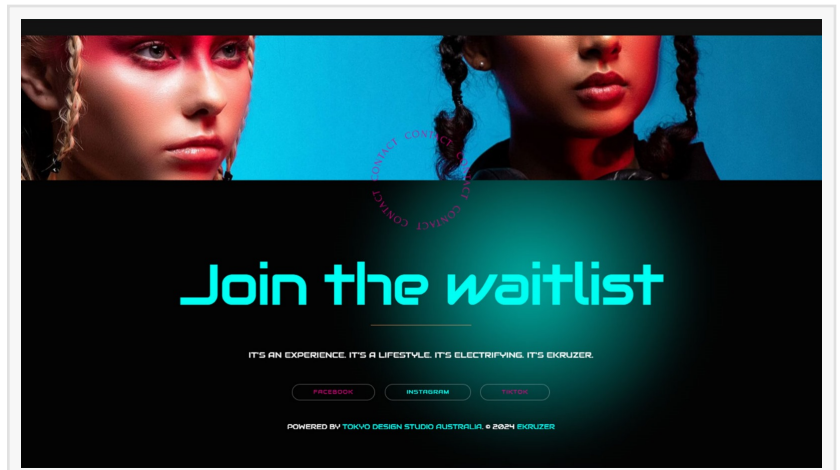
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