

Rhody Rug Selected for Pioneering Feasibility Study Utilizing Locally-Sourced North American Wool

Rhody Rug US Manufacturer of Braided Products Chosen for Study

LINCOLN, RI, UNITED STATES, October 11, 2024 /EINPresswire.com/ -- [Rhody Rug](https://www.einpresswire.com/press-releases/rhody-rug), an industry leader in braided rug manufacturing, is pleased to announce its selection to participate in an innovative technical and economic feasibility study. This study focuses on the use of wool sourced from local farms, in partnership with a consortium of North American companies dedicated to sustainable and eco-friendly production practices.



Rhody Rug Manufacturing Facility

This collaborative effort will explore the processing and utilization of local wool to develop high-quality braided products, emphasizing sustainability and supporting local farming communities. By using locally-sourced materials, the study aims to assess the economic and technical viability of incorporating such practices into mainstream production, potentially heralding a new era in the textile industry.

"We are thrilled to be chosen for this groundbreaking study," said Scott Weldon, President and CEO of Rhody Rug. "Our commitment to sustainability and support for local agriculture aligns perfectly with this initiative. We look forward to converting this locally-sourced wool into beautifully crafted braided products that reflect both quality and environmental responsibility."

The study will investigate various factors that contribute to the feasibility of using local wool, including supply chain logistics, production techniques, and market potential. The ultimate goal is to demonstrate the benefits of local sourcing and contribute to a circular economy.

"By participating in this study, Rhody Rug continues to demonstrate our leadership in sustainable manufacturing practices," Weldon added. "We are eager to share our findings and

help pave the way for greener solutions in the textile industry."

Rhody Rug, along with its partners in this initiative, is deeply committed to fostering an industry that supports local economies and prioritizes environmental stewardship. This study marks an important step towards realizing that vision.

For more information about Rhody Rug and its pioneering efforts to incorporate locally-sourced materials into its production processes, please contact:

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About Rhody Rug: Rhody Rug is a premier manufacturer of braided rugs known for their quality craftsmanship and commitment to sustainable manufacturing practices. Based in Lincoln, Rhode Island, Rhody Rug is dedicated to supporting local communities and the environment through innovative and responsible manufacturing techniques

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Braiding Process



Sewing Process

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