

## B2i Digital Acting as Marketing Partner for Maxim Group's 2024 Healthcare Virtual Summit

B2i Digital to highlight over 80 healthcare companies as the Marketing Partner for Maxim Group's 2024 Virtual Healthcare Summit, October 15-17

NEW YORK, NY, UNITED STATES, October 11, 2024 /EINPresswire.com/ --NEW YORK, NY/ OCTOBER 11, 2024 / B2i Digital, Inc. continues to support



Maxim Group's virtual conference series with its role as a Marketing Partner for the 2024 Healthcare Virtual Summit. The event is scheduled for October 15 - 17, 2024, beginning at 9:00 AM ET each day.

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The healthcare sector is experiencing rapid transformation, and this summit offers a unique platform for investors to engage with the companies driving these innovations." David Shapiro, CEO, B2i Digital The event, hosted on Maxim Group's M-Vest platform, will feature presentations and interactive discussions with over 80 companies across the healthcare sector. Maxim Senior Analysts will engage with CEOs and management teams to explore the latest developments in biotechnology, diagnostics, medical devices, and healthcare information technology.

As a Marketing Partner, B2i Digital will create digital profiles at <u>https://b2idigital.com/2024-maxim-healthcare-virtual-summit</u> for participating companies. These profiles

will highlight the companies' innovations and roles in advancing healthcare, providing investors with valuable insights before the event.

"The healthcare sector is experiencing rapid transformation, driven by technological advancements and changing patient needs," said David Shapiro, CEO of B2i Digital. "This summit offers a unique platform for investors to engage with the companies at the forefront of these changes. Our digital profiles aim to enhance this experience by providing context on these innovators." The virtual summit will explore important healthcare topics, including:

• Emerging trends in biotechnology and pharmaceuticals

 Innovations in medical devices and diagnostics

• The role of technology in transforming healthcare delivery

• Regulatory landscapes and their impact on <u>healthcare innovation</u>



Attendees can sign up for free membership on Maxim Group's M-Vest platform and register at <u>https://m-vest.com/events/healthcare-10152024</u> to access the live discussions and request 1-on-1 meetings with presenting companies.

B2i Digital leverages digital marketing technologies to connect investors with innovative companies. Its role as a Marketing Partner for this event aligns with its mission to facilitate productive conversations between companies and sophisticated investors.

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#### About B2i Digital, Inc.

B2i Digital, Inc. leverages the latest digital marketing technologies to tell a company's story to retail investors, institutional investors, and research analysts. B2i Digital creates robust profiles for companies on its platform, b2idigital.com, and launches targeted digital marketing campaigns to bring the most relevant investors to each company. The digital marketing strategy is combined with virtual and in-person conferences to increase the level of engagement between investors and companies. The company was founded in 2021 by David Shapiro, previously the Chief Marketing Officer for Maxim Group LLC and its investor awareness platform, M-Vest.com.

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#### About Maxim Group

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