

InterContinental Phuket Resort Awarded Prestigious 2 Michelin Keys by the MICHELIN Guide Thailand 2024

InterContinental Phuket Resort Awarded Prestigious 2 Michelin Keys by the MICHELIN Guide Thailand 2024

PHUKET, PHUKET, THAILAND, October 15, 2024 /EINPresswire.com/ -- Phuket, Thailand (October 6, 2024):

[InterContinental Phuket Resort](#) proudly announces its latest accolade, being awarded 2 MICHELIN Keys in the ceremony held in Bangkok on 25 September 2024. This prestigious recognition places the resort among Thailand's most elite hotels, celebrated

for its world-class service, architectural brilliance, and commitment to providing guests with memorable, personalized experiences. The MICHELIN Keys are a global benchmark for outstanding hotels and now recognizes InterContinental Phuket Resort as one of the top-tier



InterContinental Phuket Resort

“

InterContinental Phuket Resort architectural approach "creates a unique sense of belonging by blending Phuket's natural beauty and culture with modern luxury.""

Mr. Bjorn Courage, General Manager of InterContinental Phuket Resort

luxury destinations in Thailand.

This award, announced at the MICHELIN Key Launch Event held at Jim Thompson Art Center in Bangkok, is part of the guide's global initiative to highlight properties that provide travelers with exceptional stays. After multiple anonymous visits and stringent inspections, the MICHELIN Guide awarded 2 Keys to InterContinental Phuket Resort, a mark of its excellence in consistently offering an unparalleled experience for its guests.

Exemplary Design and Architectural Mastery
InterContinental Phuket Resort stands out not only for its exceptional service but also for its architectural splendor. Nestled along the shores of Kamala Beach, the resort is

renowned for its seamless integration of contemporary luxury and traditional Thai design. The

resort's interior design highlights an authentic connection to Thailand's rich cultural heritage, offering guests the perfect blend of modernity and tradition. Each suite and villa at the resort is thoughtfully designed, with handpicked elements reflecting both local craftsmanship and global luxury. "Our architectural approach is rooted in creating a unique sense of belonging for every guest. At InterContinental Phuket Resort, we are deeply inspired by the natural beauty and cultural significance of Phuket, which we blend with modern luxury to deliver an unforgettable experience," said Mr. Bjorn Courage, General Manager of InterContinental Phuket Resort.

Commitment to Service Excellence and Memorable Experiences

In awarding 2 MICHELIN Keys, the MICHELIN Guide praised the resort's dedication to providing consistent, high-quality service. From the moment guests arrive, they are welcomed into a world of personalized care, where the resort's team of professionals goes above and beyond to create bespoke experiences that exceed expectations.

Whether guests are enjoying the resort's world-class dining, relaxing at the spa, or simply unwinding in the comfort of their luxurious accommodations, every detail is meticulously curated to ensure an exceptional stay.

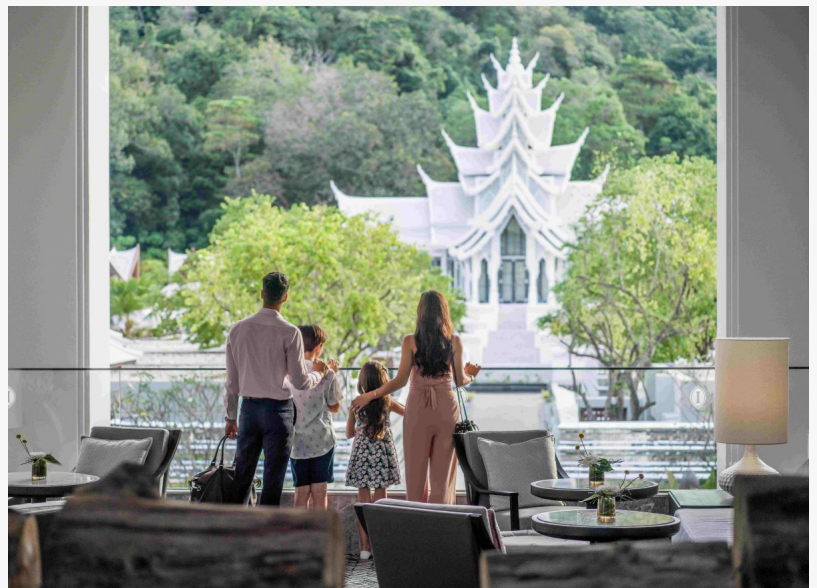
"We are honored to receive 2 MICHELIN Keys, which reflect our team's hard work and dedication to providing world-class service," said Bjorn Courage, General Manager of InterContinental Phuket Resort. "This recognition affirms our commitment to offering guests not just a stay, but an experience that stays with them long after they have left."

Authenticity and Uniqueness: A Standout Destination

The MICHELIN Guide also emphasizes the individuality and authenticity of InterContinental Phuket Resort. The property's ability to offer an authentic connection to Thai culture while providing modern luxury makes it a standout destination in the global hospitality market. Every guest is offered a personalized experience that reflects the resort's unique identity, whether it is through the locally sourced sustainable cuisine at the award-winning and MICHELIN Guide Jaras



Michelin 2 Key Thailand



InterContinental Phuket Resort Overview_2

Restaurant or the eco-conscious initiatives that define the resort's sustainable practices. The resort's commitment to sustainability is evident through its partnerships with local farmers and its eco-friendly operations, including its zero-waste kitchen, Oklin Food Waste Composter, and LEED Gold-certified building. These initiatives not only enhance the guest experience but also align with the MICHELIN Guide's emphasis on promoting authenticity and sustainability.

Looking Forward: A Bright Future Ahead

InterContinental Phuket Resort's 2-Key recognition by the MICHELIN Guide marks a significant achievement for the property and a steppingstone toward future success. This honour highlights the resort's unwavering dedication to maintaining the highest standards of service, design, and authenticity. As part of the MICHELIN Guide's new global hospitality benchmark, InterContinental Phuket Resort continues to set new standards for luxury and sustainability in Thailand and beyond.

For more information about InterContinental Phuket Resort and its offerings, please visit phuket.intercontinental.com.

Contact Information:

InterContinental Phuket Resort 333 Moo 3, Kamala, Kathu, Phuket 83150, Thailand

T: +66 (0) 76 629 999 | E: icphuket.info@ihg.com

W: phuket.intercontinental.com

Images to download:

Hotel Images

[Michelin Key Thailand](#) 2024 Event Image

Media Contact

Miss Nampetch Tipaxsorn

Director of Marketing Communications

Nampetch.Tipaxsorn1@ihg.com

Tel: +66 (0) 76 629 999

Notes to editors

About InterContinental® Hotels & Resorts:

The InterContinental® Hotels & Resorts brand makes travel alluring, with insights from 75 years of experience. Each of our properties provides a gateway to the glamour of the InterContinental Life. As a brand, we aim to embody global sophistication through our superior, understated service and exceptional amenities. What makes us truly different is the genuine interest we show our guests through personalised and attentive services. We offer our most valued guests signature VIP services through a dedicated InterContinental® Ambassador programme and an exclusive Club InterContinental® experience. We connect our well-travelled guests to what's special about a destination, so they enjoy authentic local experiences that will enrich their lives. For more information and to book, visit www.intercontinental.com, and connect with us on Facebook www.facebook.com/intercontinental and Instagram www.instagram.com/intercontinental.

About IHG®

IHG Hotels & Resorts [LON:IHG, NYSE:IHG (ADRs)] is a global hospitality company, with a purpose to provide True Hospitality for Good.

With a family of 19 hotel brands and IHG One Rewards, one of the world's largest hotel loyalty programmes, IHG has over 6,300 open hotels in more than 100 countries, and a development pipeline of over 2,000 properties.

- Luxury & Lifestyle: Six Senses Hotels Resorts Spas, Regent Hotels & Resorts, InterContinental Hotels & Resorts, Vignette Collection, Kimpton Hotels & Restaurants, Hotel Indigo
- Premium: voco hotels, HUALUXE Hotels & Resorts, Crowne Plaza Hotels & Resorts, EVEN Hotels
- Essentials: Holiday Inn Express, Holiday Inn Hotels & Resorts, Garner hotels, avid hotels
- Suites: Atwell Suites, Staybridge Suites, Holiday Inn Club Vacations, Candlewood Suites
- Exclusive Partners: Iberostar Beachfront Resorts

InterContinental Hotels Group PLC is the Group's holding company and is incorporated and registered in England and Wales. Approximately 345,000 people work across IHG's hotels and corporate offices globally.

Nampetch Tipaxsorn

InterContinental Hotels Group

+66 76 629 928

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/751216979>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.