

Unveiling 2025 MUSE Creative and Design Awards: Honoring Creativity, Celebrating Milestones, and a Decade of Brilliance

IAA is thrilled to kick off the 2025 MUSE Creative Awards and MUSE Design Awards, marking an extraordinary year as the program celebrates its 10th anniversary.

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The International Awards Associate (IAA) is thrilled to kick off the 2025 [MUSE Creative Awards](#) and [MUSE Design Awards](#), marking an

extraordinary year as the program celebrates its 10th anniversary. With the theme “Celebrating Milestones,” this season is dedicated to honoring the remarkable creative minds and trailblazing designers that have helped shape the industry over the past decade, while looking ahead to the limitless possibilities of the future.

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*Thomas Brandt, Spokesperson
of IAA*

“Reaching a 10-year milestone is an accomplishment we proudly share with the global creative community,” said Thomas Brandt, spokesperson of IAA. “This year, we’re recognizing not just the achievements of the past, but the remarkable progress and fresh approaches that continue to push the boundaries of what’s possible. It’s a celebration of both creativity and cutting-edge craftsmanship.”

The MUSE Creative Awards provides a platform for creative professionals, including graphic designers, videographers, content creators, and app developers, to showcase their

talents. Meanwhile, the MUSE Design Awards highlights excellence in architecture, product design, fashion, and more, honoring those who blend artistry with functional innovation.

Participants have the opportunity to submit their works either as individuals or as teams, with



2025 MUSE Creative Awards Call for Entries

submissions being entirely online. This allows creators and designers from all over the world to easily participate. A nominal administrative fee is required for entry. All submissions will be reviewed by an esteemed panel of international jurors, with a blind judging process ensuring that each entry is evaluated solely on its own merits, free from comparison with others.

A Symbol of Creative and Design Brilliance: The 2025 MUSE Statuette

To commemorate this significant anniversary, the 2025 MUSE Statuette has been crafted to symbolize 10 years of excellence. Available in Platinum, Gold, or Silver, this year's statuette is a testament to the visionaries whose work has defined the MUSE Awards over the years. With its intricate design and personalized engraved nameplate, the statuette honors both past achievements and the promise of future brilliance.

Standing as more than just a trophy, the MUSE Statuette represents the lasting impact of those who have transformed their fields and continue to inspire future generations.

Redefining Creative Boundaries and Innovative Design

With a commitment to recognizing pioneering talent, the MUSE Awards have evolved into a global celebration of both creativity and forward-thinking developments. This year's competition not only honors achievements but also encourages participants to push beyond conventional boundaries in both artistic expression and practical advancements.

"Creativity drives change, and transformative work shapes the future," said Thomas. "Each year, we are privileged to see extraordinary work that challenges norms and paves the way for new breakthroughs in design and creative thinking. The 2025 season is no exception."

Entrants are encouraged to submit early to take advantage of reduced submission fees during the Early Bird period. The judging process will be conducted by an international panel of industry experts, with all entries evaluated through a blind judging method to ensure fairness and impartiality.



2025 MUSE Design Awards Call for Entries



2025 MUSE Awards Statuettes (Platinum, Gold & Silver) - Celebrating 10 Years of MUSE

Key Dates for the 2025 Competition

- Early Bird: October 14 – November 14, 2024
- Regular: November 15 – December 12, 2024
- Final: December 13, 2024 – January 16, 2025
- Final Extension: January 17 – February 28, 2025
- Results Announcement: April 10, 2025

As we commemorate a decade of MUSE Awards, we invite professionals, emerging talents, and enthusiasts from across the globe to participate in this competition. Whether you're pushing the boundaries of your field or reimagining the future, this is your opportunity to be recognized among the world's most forward-thinking minds and to leave your mark on the future of the industry.

For more information, including submission guidelines and past [MUSE winners](#), visit <https://museaward.com/> (MUSE Creative Awards) or <https://design.museaward.com/> (MUSE Design Awards).

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization that is dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, and many more. IAA aims to honor, promote and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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