

# AI-Weekly Surpasses 30,000 Weekly Readers

The world's leading, weekly, AI newsletter marks continued growth, cementing its role as a vital resource for both AI professionals and enthusiasts alike.

DC, WA, UNITED STATES, October 14, 2024 /EINPresswire.com/ -- Al-Weekly, the premier, weekly, human-curated news aggregation service, today announced a significant milestone, surpassing 30,000 weekly readers. This achievement highlights the growing demand for high-quality, human-curated content in the rapidly evolving field of artificial intelligence.



Launched in late February of this year, Al-Weekly has quickly established itself as the go-to

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Our mission is to help professionals stay ahead of the latest trends and developments in Al. This milestone is a testament to the trust and reliance our readers place in us every week."

Aaron Di Blasi, Publisher, Al-Weekly resource for AI professionals, researchers, engineers, and enthusiasts alike. The newsletter delivers a weekly digest of the most relevant and impactful AI news, productivity tips, guides, and explainer videos, all curated by an experienced, human, editorial team. With a focus on keeping readers informed and engaged, AI-Weekly combines the best of AI-powered aggregation with human oversight to ensure that only the most valuable information reaches its readers each week.

"Reaching 30,000 subscribers in such a short period of time just underscores the value that Al-Weekly brings to the Al community," said Aaron Di Blasi, Publisher of Al-

Weekly. "Our mission is to provide timely, insightful, and carefully curated content to help professionals stay ahead of the latest trends and developments in artificial intelligence. This milestone is a testament to the trust and reliance our readers place on us every week."

Al-Weekly, published by Mind Vault Solutions Ltd., brings decades of editorial experience to its human-led curation, ensuring readers receive only the most relevant news from an industry that

is expansive, fast-paced and often times, Al-generated. Regular features include expert interviews, technology spotlights, ethical considerations, and Al's practical applications across industries, ensuring comprehensive coverage from multiple angles of the Al landscape.

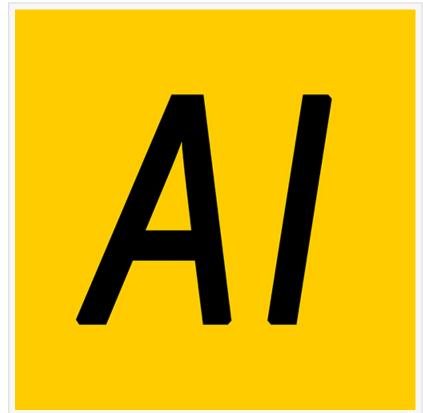
#### **Key Newsletter Statistics:**

Subscribers: 30,000+ per week and

growing

Open Rate: 53% Click Rate: 39% Ad CTRs: 2-12% Bounce Rate: 1.2%

These engagement rates highlight the newsletter's effectiveness as a trusted source of information, and a prime opportunity for advertisers.



The world's #1 online resource for current news and trends in artificial intelligence.

### Commitment to Accessibility and Inclusivity:

Al-Weekly is designed to be accessible to all, including those using screen readers and/or Al-powered assistants, reflecting the publication's dedication to inclusivity. Whether you're an Al professional or a casual enthusiast, Al-Weekly ensures that anyone interested in the latest Al trends can stay informed.

## Free Subscription and Advertising Opportunities:

Al-Weekly is offered to readers free of charge, supported by <u>sponsorships</u> and advertising opportunities that allow companies to reach its growing audience. Sponsors and advertisers can access prime spots in the newsletter and benefit from the newsletter's high engagement rates and loyal readership.

#### About Al-Weekly:

Al-Weekly is the world's leading, weekly, artificial intelligence newsletter, reaching over 30,000 Al professionals, researchers, developers, educators, and enthusiasts each week. Al-Weekly aggregates (using Al) and curates (using human beings) the latest news and trends in artificial intelligence each week. It is published by Mind Vault Solutions Ltd., a digital marketing agency

founded by Al-Weekly Publisher Aaron Di Blasi, that has provided expert services to businesses and organizations since 2004.

For more information, visit <a href="https://ai-weekly.ai">https://ai-weekly.ai</a> or <a href="subscribe">subscribe</a> to the free weekly newsletter here.

#### About Mind Vault Solutions Ltd.:

Mind Vault Solutions Ltd. is an award winning digital marketing agency established in 2004. It provides expert digital marketing services to businesses and organizations that require them, and is known for publishing top-tier newsletters like Top Tech Tidbits, Access Information News, and Al-Weekly, which serve niche markets with human-curated content.

Aaron Di Blasi
Mind Vault Solutions, Ltd.
+1 855-578-6660
ad@mvsltd.com
Visit us on social media:
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X
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