

"Broken Windows, Broken Business" Named One of the Ten Most Influential Business Books of the Decade by Prime Awards

Impactful Business Thinking Meets Timeless Leadership Lessons in Michael Levine's Classic.

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The acclaimed business book, "[Broken Windows, Broken Business](#)" by Michael Levine has been honored by Prime Awards as one of the ten most

influential business books of the last decade. The recognition solidifies Levine's bold philosophy: the small things that seem insignificant in business often signal more significant problems—and fixing them can drive long-term success.

Re-published in 2021, with 25% new material, "Broken Windows, Broken Business" draws from the famed "Broken Windows Theory" of criminology to reveal a simple yet powerful message: inattention to the minor details can lead to substantial damage to business performance and reputation. This business classic has become a go-to reference for executives and entrepreneurs seeking sustainable growth through disciplined management.

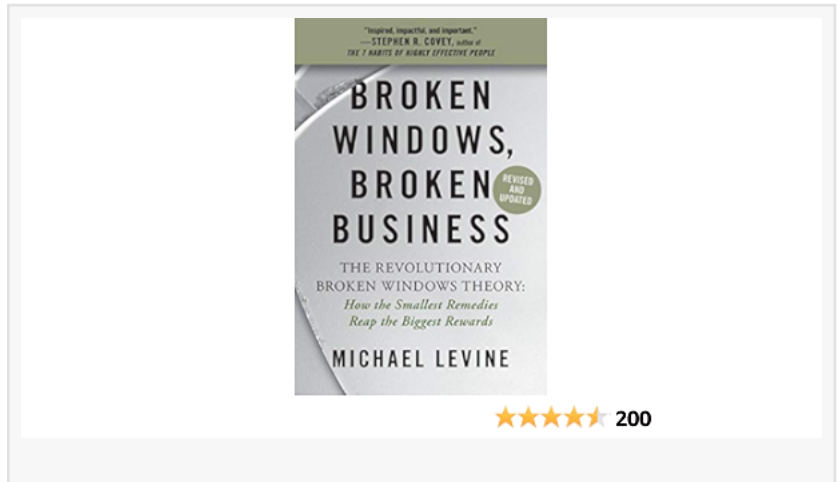
Prime Awards highlighted the book alongside modern classics, including:

"Atomic Habits" by James Clear – Harnessing the power of tiny changes for significant transformations.

"The Lean Startup" by Eric Ries – A must-read for startups focusing on agile development.

"The Infinite Game" by Simon Sinek – Redefining success through long-term goals and sustainability.

"Dare to Lead" by Brené Brown – Encouraging leaders to embrace vulnerability and empathy.



Michael Levine commented on the recognition, "This award reaffirms my belief that small things—whether broken windows or broken processes—matter deeply in business. I hope the book inspires leaders to examine the seemingly minor details and recognize their impact on success."

Levine's work joins an illustrious list of influential titles reshaping how businesses operate and lead in today's complex world. From Ray Dalio's "Principles" to Ben Horowitz's "The Hard Thing About Hard Things," these books have set new standards for leadership, strategy, and innovation.

In today's fast-paced, high-stakes business environment, "Broken Windows, Broken Business" is a guidepost for leaders who refuse to let small cracks grow into insurmountable issues. It challenges readers to adopt a mindset of accountability, consistency, and precision—reminding them that success hinges not just on grand visions but also on getting the little things right.

To learn more about "Broken Windows, Broken Business" and its enduring relevance, visit www.BrokenWindowsBook.com

About Prime Awards:

The Prime Awards celebrates excellence in leadership, management, and innovation by recognizing the top books, thinkers, and organizations shaping the future of business.

About Michael Levine:

Michael Levine is a best-selling author, media expert, and consultant to Fortune 500 companies. With decades of experience helping businesses thrive through branding and public relations, Levine's insights remain highly sought-after in the corporate world.

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