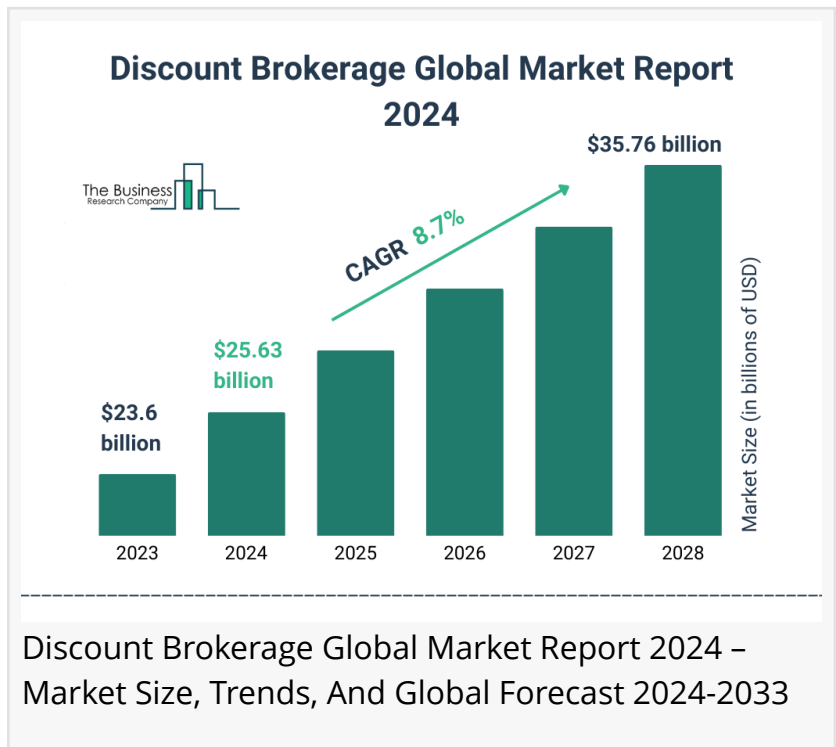


# Global Discount Brokerage Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's Global Discount Brokerage Market Size, Share And Growth Analysis For 2024-2033*

LONDON, GREATER LONDON, UNITED KINGDOM, October 15, 2024

/EINPresswire.com/ -- The [discount brokerage market size](#) has experienced significant growth in recent years. It is projected to increase from \$23.6 billion in 2023 to \$25.63 billion in 2024, reflecting a compound annual growth rate (CAGR) of 8.6%. This historical growth can be linked to factors such as zero-commission trading, the expansion of fractional shares, the growing availability of cryptocurrency trading options, enhanced educational resources, and rising disposable income.



What Is The Estimated Market Size Of The [Global Discount Brokerage Market](#) And Its Annual Growth Rate?



It will grow to \$35.76 billion in 2028 at a compound annual growth rate (CAGR) of 8.7%."

*The Business Research Company*

The discount brokerage global market size is anticipated to experience robust growth in the coming years. It is projected to reach \$35.76 billion by 2028, with a compound annual growth rate (CAGR) of 8.7%. The expected growth during this period can be attributed to the adoption of gamification strategies, an emphasis on retirement planning and savings, a focus on sustainable and impact investing, increased access to high-speed internet, and reduced operational costs. Key trends expected in the

forecast period include the utilization of blockchain technology, the integration of artificial intelligence, personalized service offerings, the incorporation of fintech solutions, and the use of advanced analytics tools.

Explore Comprehensive Insights Into The Global Discount Brokerage Market With A Detailed Sample Report:

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### Growth Driver Of The Discount Brokerage Market

The increasing number of retail investors is projected to drive the growth of the discount brokerage market in the future. Retail investors are individual, non-professional traders who buy and sell securities—such as stocks, bonds, mutual funds, and other financial instruments—for their personal accounts instead of for organizations or institutions. This rise in retail investors aligns with the growing availability of technology-driven platforms and services, which have made investing more accessible and attractive to a broader audience. Discount brokerage services lower trading costs for retail investors by providing low fees, allowing more individuals to engage in the stock market and manage their investments independently.

Make Your Report Purchase Here And Explore The Whole Industry's Data As Well:

<https://www.thebusinessresearchcompany.com/report/discount-brokerage-global-market-report>

### Which Market Players Are Steering the Discount Brokerage Market Growth?

Key players in the market include Fidelity Investments Inc., Charles Schwab Corporation, Ally Financial Inc., TD Ameritrade Holding Corporation, Interactive Brokers Group Inc., Merrill Lynch, Pierce, Fenner & Smith Incorporated, SoFi Technologies Inc., Robinhood Markets Inc., IG Group Holdings plc, Citadel Securities LLC, NerdWallet Inc., Acorns Grow Inc., TradeStation Group Inc., Apex Fintech Solutions LLC, Stash Financial Inc., Saxo Bank A/S, Public Holdings Inc., Wealthfront Inc., Alice Blue Financial Services Private Limited, Folio Investments Inc., OANDA Corporation, eOption, Tastytrade Inc., Zacks Investment Research Inc.

### What Are the Dominant Trends in the Discount Brokerage Market?

Leading companies in the discount brokerage market are concentrating on creating sophisticated web-based trading platforms to improve trading efficiency. A web-based trading platform is an online software solution that enables users to buy and sell financial instruments—including stocks, bonds, options, futures, and cryptocurrencies—via the internet.

### How Is The Global Discount Brokerage Market Segmented?

- 1) By Mode: Online Discount Brokerage Service, Offline Discount Brokerage Service
- 2) By Service: Order Execution And Advisory, Discretionary, Online Trading Platforms, Education And Investor Resources
- 3) By Commission: Commission-Free Brokers, Fixed Commission Brokers
- 4) By Application: Individual, Enterprise, Government Agencies

### Geographical Insights: North America Leading The Discount Brokerage Market

South America was the largest region in the discount brokerage market in 2023. Asia-Pacific is

expected to be the fastest-growing region in the forecast period. The regions covered in the discount brokerage market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Discount Brokerage Market Definition

Discount brokerage is a form of brokerage service that enables investors to trade securities, such as stocks and bonds, at lower commission rates than those offered by full-service brokers. These services typically provide fewer advisory and personalized options, concentrating on executing trades for clients at a reduced cost. Discount brokers offer online trading platforms, allowing investors to manage their portfolios and make investment choices independently, which appeals to budget-conscious and self-directed investors.

Discount Brokerage Global Market Report 2024 from [The Business Research Company](#) covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global discount brokerage market report covering trends, opportunities, strategies, and more

The Discount Brokerage Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on discount brokerage market size, discount brokerage market drivers and trends, discount brokerage market major players and discount brokerage market growth across geographies. This market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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