

Why Voice Still Matters in a Digital World: Paul Faust Talks Strategy with Justin Chopin on Above The Legal Limit

NEW ORLEANS, LA, UNITED STATES, October 14, 2024 /EINPresswire.com/ -- This week on "Above The Legal Limit," Justin Chopin sits down with Paul Faust, the president of RingBoost, to explore the critical role of voice communication in building lasting relationships in the legal industry. In Episode 13, titled "Why Voice Matters in Law," Faust shares his unique approach to achieving long-term success by fostering genuine connections—often without focusing on selling his own products.

Episode Highlights:

Paul Faust, an expert in custom phone number marketing and business relationship strategies, discusses the



importance of voice communication and personal interaction in an increasingly digital, techdriven world. The conversation covers a variety of topics, including:

- The Power of Voice in Law: Faust explains why voice communication is still a powerful tool for lawyers to connect with clients, despite the rise of digital channels.
- Building Authentic Relationships: Discover how focusing on relationships rather than trends can help law firms build a strong, long-term client base.
- Long-Term Business Strategy: Faust and Chopin discuss how playing the long game, prioritizing trust, and avoiding short-term trends are key to sustainable growth in the legal industry.
- Human Connection in Business: Learn why personal interaction and authentic communication are essential in creating lasting success, especially in industries that rely on trust and credibility, such as law.

<u>"Why Voice Matters in Law"</u> is available now on Above The Legal Limit. Tune in on Spotify, Apple Podcasts, YouTube, or your preferred streaming platform for this insightful discussion on marketing, relationship-building, and the importance of authentic communication in the legal field.

About "Above The Legal Limit" Podcast

Hosted by Justin Chopin, "Above The Legal Limit" delivers engaging conversations at the intersection of law, business, and leadership. With a wide range of industry experts, each episode provides valuable insights and practical advice for anyone looking to improve their business, legal practice, or personal development. New episodes are released every Monday.

About The Chopin Law Firm LLC

The Chopin Law Firm LLC, located in New Orleans, offers over 100 years of collective legal experience. Specializing in personal injury, maritime law, and commercial litigation, the firm is dedicated to providing expert legal representation to a diverse clientele.

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