

SABER College Unveils New Logo, Brand Image, and Vision for the Future

Modern Brand, Dynamic Vision, Same Commitment to Excellence.

MIAMI, FL, UNITED STATES, October 15, 2024 /EINPresswire.com/ -- [SABER College](#), a pillar in Miami's educational landscape since 1972, proudly announces a bold transformation in its logo, brand image, and brand statement. In step with the times, the institution embraces a new chapter of growth with a refreshed identity that mirrors its dynamic expansion and ongoing dedication to empowering the community. The new brand statement, "Curious Minds," replaces the longstanding "Gateway to the Stars," embodying SABER's forward-thinking approach, igniting curiosity, and a passion for lifelong learning.



SABER College's new logo reflects the vibrant spirit of Miami, incorporating a fresh blue and yellow color palette, inspired by the sea and sun that define the city. This evolution is a nod to both the rich cultural heritage of Miami and the forward-looking vision of the institution. The redesigned branding emphasizes innovation and the commitment to fostering curiosity in its students while remaining true to its mission of providing high-quality education and career training.

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Josefina Bonet, CEO of SABER College.

“Our decision to rebrand was not made lightly,” says Josefina Bonet, CEO of SABER College. “We wanted a brand that resonates with today's students and reflects the

dynamism, diversity, and potential we see in our community. Curious Minds speaks to our commitment to helping our students explore, learn, and grow in ways that prepare them for an

ever-changing world.”

SABER College's rebranding goes beyond just a logo change; it is part of a broader expansion plan to meet the growing needs of the Miami community. The school is experiencing substantial growth, and in the coming months, SABER will introduce new career programs and continue to grow its English for Speakers of Other Languages (ESOL) program to serve an even broader spectrum of students.

Sergio Wong, Director of Executive Affairs, shares his excitement for this new phase: "We are committed to expanding our academic offerings, particularly in areas that address the workforce demands of our community. In addition to new programs, we are significantly expanding our ESOL program to ensure we provide our students the best opportunities to succeed in their careers and personal growth. This is about more than just education—it's about transformation."

A History of Commitment to Education

SABER College, established in 1972 as Spanish American Basic Education & Rehabilitation, Inc., has a longstanding tradition of providing essential skills, language training, and vocational education in high-demand fields. With over 50 years of service, the college has become synonymous with educational excellence and career development, particularly in Miami's Hispanic and immigrant communities.

Under the same executive administration for 38 years, SABER has built a solid reputation for its role in preparing students for successful careers. The college has played an instrumental role in training a large portion of Miami's workforce, offering students opportunities to improve their job skills, secure better vocational paths, and advance their careers. SABER's programs are designed to contribute to the local community's economic growth while improving its residents' quality of life.

Growth and Expansion

As part of the institution's future vision, SABER College plans to introduce additional vocational programs designed to meet the needs of evolving industries. The expansion of the ESOL program will also provide more comprehensive language training, ensuring students can thrive in both professional and personal environments.

"Miami is growing, and so are we," adds Wong. "We are constantly assessing the needs of our community and aligning our programs to meet those demands. Whether preparing students for careers in emerging industries or expanding our reach with language programs, SABER College will continue to be a leader in shaping the future of education in this city."

About SABER College

Founded in 1972, SABER College operates as a non-profit organization under Spanish American Basic Education & Rehabilitation, Inc. The college offers degree and non-degree programs, emphasizing vocational and career education in high-demand fields such as the [Professional Nursing Program](#) (A.S.), the [Physical Therapist Assistant PTA Program](#) (A.S.) and the ESOL Program. Licensed by the Commission for Independent Education and accredited by the Council on Occupational Education, SABER College has been instrumental in improving workforce development in Miami. For over five decades, SABER College has stayed true to its mission of preparing individuals to become productive members of society.

With a renewed brand image and vision for the future, SABER College is more committed than ever to helping students achieve their educational and career goals.

For more information, please visit www.sabercollege.edu (<https://sabercollege.edu>)

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