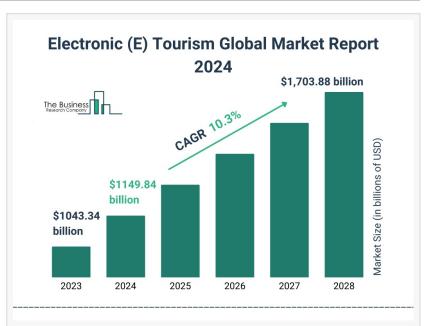


## Electronic (E) Tourism Global Market 2024 To Reach \$1,703.88 Billion By 2028 At Rate Of 10.3%

The Business Research Company's Electronic (E) Tourism Global Market Report 2024 – Market Size, Trends, And Market Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, October 15, 2024 /EINPresswire.com/ -- The electronic (E) tourism market has expanded rapidly, expected to grow from \$1,043.34 billion in 2023 to \$1,149.84 billion in 2024, with a CAGR of 10.2%. Growth drivers include improved internet accessibility, the rise of mobile technology, social media growth, expansion of online booking platforms, consumer preference for convenience, and competitive pricing strategies.



Electronic (E) Tourism Global Market Report 2024 – Market Size, Trends, And Market Forecast 2024-2033

What Is The Estimated Market Size Of The Global Electronic (E) Tourism Market And Its Annual Growth Rate?



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The electronic (E) tourism market is expected to see substantial growth, reaching \$1,703.88 billion by 2028, with a CAGR of 10.3%. Growth factors include personalized travel experiences, mobile bookings, blockchain adoption, and virtual tourism. Major trends include contactless payments, eco-friendly travel, Al chatbots, smart tourism technologies, and Al-driven customer insights.

Explore Comprehensive Insights Into The Global Electronic (E) Tourism Market With A Detailed Sample Report:

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Growth Driver of The Electronic (E) Tourism Market

Growing interest in heritage travel is anticipated to drive the electronic (E) tourism market. Heritage travel, involving visits to historical and cultural sites, has gained popularity due to the desire for authentic experiences. E-tourism provides online access to information, virtual tours, and booking services for these sites. A survey by the UK Department for Digital, Culture, Media, and Sport in November 2023 found that 67% of adults visited a heritage site in the past year, up from 63% in 2021/2022. This interest will fuel the E-tourism market.

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Which Market Players Are Driving The Electronic (E) Tourism Market Growth?

Major companies operating in the electronic (E) tourism market are Booking Holdings Inc., Expedia Group, Airbnb Inc., Amadeus IT Group, Trip.com Group, Vacation Rentals by Owner (Vrbo), Agoda Company Pte. Ltd., TripAdvisor Inc., Orbitz Worldwide Inc., Trivago N.V., MakeMyTrip Limited, Viator Inc., Lastminute.com Group, Hotels.com L.P., MakeMyTrip Limited, Skyscanner Limited, Hopper Inc., Travelocity.com Inc., GetYourGuide GmbH, Klook Travel Technology Limited, Hotwire Inc., Sygic a.s., Travel Leaders Group LLC, Yatra Online Inc, Musement

What Are The Emerging Trends Shaping The Electronic (E) Tourism Market Size?

Leading companies in the electronic (E) tourism market are shifting towards personalized recommendation solutions, such as Al-powered trip planners, to improve customer engagement and increase booking rates. These Al-based trip planners utilize artificial intelligence to create tailored travel itineraries, enhancing user satisfaction and driving bookings.

How Is The Global Electronic (E) Tourism Market Segmented?

- 1) By Type Of System: Computer Reservation Systems, Property Management Systems, Social Networks, Global Distribution Systems
- 2) By Booking Behavior: Spontaneous Travelers, Meticulous Planners, Tech-reliant Travelers
- 3) By Travel Style: Adventure Seekers, Luxury Travelers, Cultural Enthusiasts, Business Travelers
- 4) By Application: Hospitality Industry, Aerospace And Medical Industry

Geographical Insights: North America Leading The Electronic (E) Tourism Market

North America was the largest region in the electronic (E) tourism market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the electronic (E) tourism market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Electronic (E) Tourism Market Definition

Electronic (E) tourism refers to the application of digital technologies and the internet to facilitate and enhance the travel and tourism experience. E-tourism streamlines the travel planning process and provides travelers with comprehensive information and options to support informed decision-making.

<u>Electronic (E) Tourism Global Market Report 2024</u> from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global electronic (E) tourism market report covering trends, opportunities, strategies, and more

The Electronic (E) Tourism Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on <u>electronic (E) tourism market size</u>, drivers and trends, electronic (E) tourism market major players, competitors' revenues, market positioning, and market growth across geographies. The market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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