

# APPLE & BEARS Unveils "Marrakesh" – A New Natural Skincare Line Inspired by Morocco

LONDON, UNITED KINGDOM, October 17, 2024 /EINPresswire.com/ -- [APPLE & BEARS](#), a renowned producer of natural skincare in the United Kingdom, is excited to introduce its latest collection: The [Marrakesh Collection](#). This luxurious line of natural body washes and lotions is eco-consciously packaged and inspired by the captivating beauty of Morocco.

The Marrakesh Collection: Crafted with natural ingredients and oils, the collection features a unique blend of natural fragrances designed to be enjoyed by everyone, regardless of gender. The carefully curated aromas evoke the exotic essence of Morocco.



Marrakesh Collection

**Natural Ingredients:** APPLE & BEARS is committed to using plant-based, natural ingredients in all its formulations, ensuring safe and effective skincare for all skin types.

**Eco-Friendly Packaging:** The Marrakesh Collection is packaged in sustainable, reusable PET bottles that are 100% recyclable. The gift sets come in biodegradable eco-cotton bags, reducing the need for cardboard and plastic, staying true to the company's dedication to environmental responsibility.

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Luxury with environmental care”

*Kay Butt*

**Cruelty-Free and Vegan:** As part of APPLE & BEARS'

founding principles, no animal-derived ingredients are used in their products. All items in the Marrakesh Collection are certified by the Vegetarian Society and are cruelty-free.

**A Message from the Founders:** Kay Butt, Co-Founder of APPLE & BEARS, shared, "We are excited to launch our new Marrakesh Collection. Inspired by global beauty traditions, from our California

range to this latest line inspired by Morocco, we focus on sustainability, eco-friendly packaging, and ingredients that enhance skin health. It's part of our ongoing mission to combine luxury with environmental care."

Kay Butt

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