

## Cloud OSS BSS Market Segments, Drivers, Restraints, And Trends For 2024-2033

The Business Research Company's Cloud OSS BSS Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, October 16, 2024 /EINPresswire.com/ -- The cloud oss bss market has experienced robust growth in recent years, expanding from



\$24.22 billion in 2023 to \$27.09 billion in 2024 at a compound annual growth rate (CAGR) of 11.9%. The growth in the historic period can be attributed to telecom network evolution, increasing subscriber base, market competition and innovation, demand for real-time data, globalization of telecom operations, focus on customer experience, data privacy and compliance.



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What Is The Estimated Market Size Of The Global Cloud OSS BSS Market And Its Annual Growth Rate? The cloud oss bss market is projected to continue its strong growth, reaching \$44.11 billion in 2028 at a compound annual growth rate (CAGR) of 13.0%. The growth in the forecast period can be attributed to

cybersecurity concerns, digital transformation initiatives, subscription-based business models, telecom network convergence, focus on operational efficiency, regulatory support for telecom innovations. Major trends in the forecast period include migration to cloud-based solutions, integration of ai and machine learning, 5g network rollouts, security and compliance, service orchestration and automation, hybrid and multi-cloud deployments, customer experience management.

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Growth Driver Of The Cloud OSS BSS Market

The increase in 5G adoption is expected to propel the growth of the market going forward. The fifth-generation mobile network (or 5G) is a wireless technology aimed to give more users with higher peak data rates of multiple gigabits per second (Gbps), extremely low latency, better stability, massive network capacity, and a more consistent user experience. Service providers can offer a variety of use cases due to 5G, which necessitates automation of the OSS/BSS infrastructure from both the front-end and back-end.

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Which Market Players Are Steering The Cloud OSS BSS Market Growth?

Key players in the market include Huawei Technologies Co. Ltd., Optiva Inc., International Business Machines Corporation, NetCracker Technology Corp., Nokia Corporation, Amdocs Limited, Oracle Corporation, ZTE Corporation, Telefonaktiebolaget LM Ericsson, Hewlett Packard Enterprise Company, MYCOM OSI Ltd., Accenture plc, Subex Limited, Comviva Technologies Limited, TEOCO Corporation, MDS Global Ltd., Sigma Systems Canada LP (A Hansen Technologies Company), Cerillion plc, TIBCO Software Inc., Sterlite Technologies Limited, Alepo Technologies Inc., MATRIXX Software Inc., Telarix Inc., DigitalRoute AB, UXP Systems Inc., Viavi Solutions Inc., Aricent Inc., BearingPoint Holding B.V.

What Are The Key Trends That Influence Cloud <u>OSS BSS Market Share</u> And Analysis? Advancements in cloud-based technologies are a key trend gaining popularity in the market. Major players in the cloud OSS/BSS sector are focused on advancements in cloud-based technologies to sustain their market position.

How Is The Global Cloud OSS BSS Market Segmented?

- 1) By Component: Solution, Services
- 2) By Cloud Type: Public Cloud, Private Cloud, Hybrid Cloud
- 3) By Operator Type: Mobile Operator, Fixed Operator
- 4) By Organization Size: Large enterprises, SMEs
- 5) By Industry Vertical: IT and Telecom, BFSI, Media and Entertainment, Retail and E Commerce, Other Industrial Verticals

Geographical Insights: North America Leading The Cloud OSS BSS Market
North America was the largest region in the cloud OSS BSS market in 2023. Asia-Pacific is
expected to be the fastest-growing region in the report forecast period. The regions covered in
this report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America,
Middle East, Africa.

## Cloud OSS BSS Market Definition

The cloud OSS refers to the software that is typically utilized by businesses to control their operating systems or communication networks. Communications service providers use it to supervise, control, evaluate, and manage a computer or telephone network system. The cloud

OSS is typically employed by businesses to handle all business operations, including processing and financial concerns.

Cloud OSS BSS Global Market Report 2024 from <u>The Business Research Company</u> covers the following information:

- •Market size data for the forecast period: Historical and Future
- •Macroeconomic factors affecting the market in the short and long run
- •Analysis of the macro and micro economic factors that have affected the market in the past five years
- •Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- •Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global cloud oss bss market report covering trends, opportunities, strategies, and more

The Cloud OSS BSS Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on cloud oss bss market size, cloud oss bss market drivers and trends, cloud oss bss market major players, cloud oss bss competitors' revenues, cloud oss bss market positioning, and cloud oss bss market growth across geographies. The cloud oss bss market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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delivering comprehensive and updated forecasts to support informed decision-making.

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