

# Rubenstein Public Relations Named Agency of Record for IT Intelligent Treatment LLC

NEW YORK, NY, UNITED STATES, October 15, 2024 /EINPresswire.com/ -- IT Intelligent Treatment LLC, a leader in regenerative aesthetics, names Rubenstein Public Relations (RPR) as its agency of record to support the upcoming launch of a groundbreaking skin care technology.



We chose Rubenstein Public Relations for their expertise in media relations and strategic brand building”

*Kim Laudati*

IT Intelligent Treatment is led by skincare expert Kim Laudati, an innovator in the skin care industry. RPR will drive a comprehensive communications campaign to increase brand awareness and elevate the profile of the practice and its new breakthrough.

“We chose Rubenstein Public Relations for their expertise in media relations and strategic brand building,” said Kim

Laudati, Founder and CEO of IT Intelligent Treatment LLC. “Their track record in the beauty and wellness space is unparalleled, and we look forward to working together.

“We are thrilled to partner with IT Intelligent Treatment and Kim Laudati to elevate their innovative contributions to the beauty and wellness industry,” said Richard Rubenstein, President of Rubenstein Public Relations. “Their approach to skincare and rejuvenation is set to disrupt the market, and we look forward to amplifying their story to consumers, physicians, and the broader wellness community.”

## [About Rubenstein Public Relations](#)

Rubenstein Public Relations (RPR) is an independent, New York-based communications agency headed by veteran publicist and respected brand architect, Richard Rubenstein. For more than three decades, RPR's intensive media relations approach and dedicated team of senior practitioners have helped clients build brand equity and reach their target audiences. The firm specializes in brand messaging development, media relations, crisis communications, and thought leadership positioning. RPR has a proven track record in executing successful public relations campaigns for leading corporate, real estate, technology, healthcare, social impact, luxury consumer, entertainment, and hospitality brands across the globe.

## [About IT Intelligent Treatment LLC](#)

Founded by Kim Laudati, IT Intelligent Treatment is a respected leader in Regenerative Aesthetics. Our curated treatment regimens are focused on your ethnicity plus the current

condition of your ever-changing skin. We also factor in your lifestyle, health, environment, and stress levels, so we can reach your skin-care goals safely and effectively. IT Intelligent Treatment has pioneered revolutionary advances in non-surgical regenerative aesthetics.

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