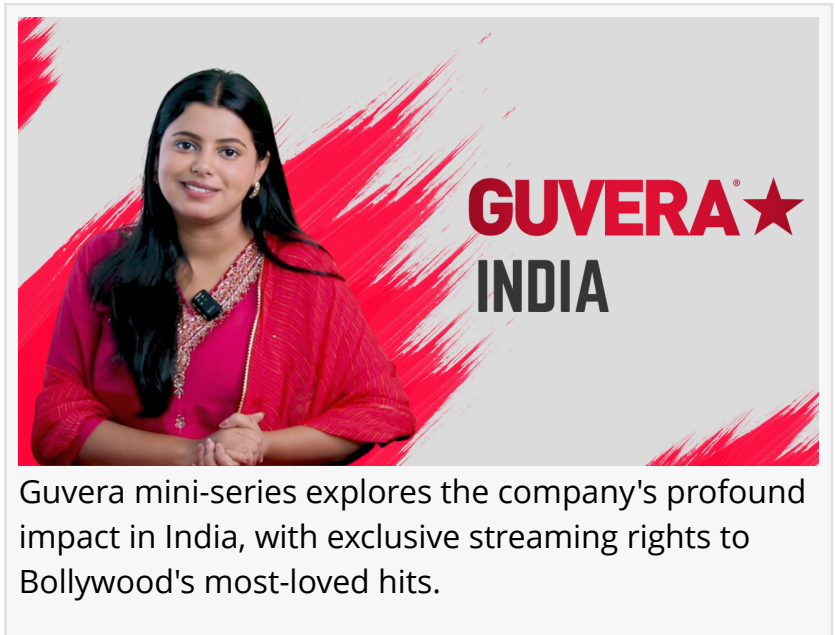


Guvera Positive Web Series Explores Influence in India and Beyond

Guvera's 4-part mini series explores the company's impact in India and beyond.

SYDNEY, NEW SOUTH WALES, AUSTRALIA, October 15, 2024 /EINPresswire.com/ -- [Guvera's](#) groundbreaking contributions to [India's music industry](#) are celebrated in a dedicated episode of its new [four-part mini-series](#), which explores the platform's role in transforming the way millions of Indians experience music. This episode highlights Guvera's strategic focus on securing Bollywood streaming rights, which positioned the platform as a leader in one of the world's largest music markets.



Guvera mini-series explores the company's profound impact in India, with exclusive streaming rights to Bollywood's most-loved hits.

In India, Guvera not only brought free and legal music streaming to millions but also provided a platform for local Indian artists to reach new audiences. The episode delves into how Guvera empowered these artists, giving them the tools they needed to thrive in a competitive market while simultaneously providing users with easy access to their favorite Bollywood tracks and more.

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When the app launched, it was filled with India's most-loved hits.”

Guvera India (Video)

The series also touches on Guvera's partnership with Lenovo, which played a pivotal role in extending the

platform's reach in India by pre-installing the app on Lenovo devices. This collaboration allowed Guvera to further its mission of making music accessible to all, no matter where they were or what device they used.

The India episode is part of a four-part mini-series that explores Guvera's global impact, with other episodes focusing on regions like Mexico and Indonesia. Through this mini-series, Guvera's ongoing legacy in reshaping music consumption across the globe, particularly in India, is brought to the forefront, highlighting the company's commitment to innovation and cultural enrichment.

Guvera

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