

store, and graph database. On the basis of application, it is divided into data storage, mobile apps, data analytics, web apps, and others. The data storage segment is further sub-segmented into distributed data depository, cache memory, and metadata store. On the basis of industry vertical, it is categorized into retail, gaming, IT, and others. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

For more information, visit <https://www.alliedmarketresearch.com/connect-to-analyst/640>:

<https://www.alliedmarketresearch.com/connect-to-analyst/640>

On the basis of type, the key-value store segment held the highest market share in 2022, accounting for less than two-fifths of the NoSQL market revenue, and is estimated to maintain its leadership status throughout the forecast period. This is attributed to the high scalability and the ability to support multiple data models on a single database with faster access would continue driving its application. However, the document database segment is projected to manifest the highest CAGR of 29.0% from 2023 to 2032, as these database services help to reduce the time and costs associated with optimizing systems in the initial phase of deployment.

On the basis of application, the web apps segment accounted for the largest share in 2022, contributing to more than one-fourth of the NoSQL market revenue, owing to growth in the usage of website-based solutions in several industries. However, the mobile apps segment is expected to portray the largest CAGR of 31% from 2023 to 2032 and is projected to maintain its lead position during the forecast period. It provides several advantages such as reducing costs, supporting business, and effectively controlling the business environment in the organization.

For more information, visit <https://www.alliedmarketresearch.com/purchase-enquiry/640>

On the basis of region, the North America segment held the highest market share in terms of revenue in 2022, accounting for less than two-fifths of the NoSQL market revenue. The increase in the usage of NoSQL solutions in businesses to improve businesses and the customer experience is anticipated to propel the growth of the market in this region. However, the Asia-Pacific segment is projected to manifest the highest CAGR of 26.8% from 2023 to 2032. Countries such as China, India, and South Korea are at the forefront, embracing digital technologies to enhance their effectiveness and competitiveness, further expected to contribute to the growth of the market in this region.

The report analyzes the profiles of key players operating in the NoSQL market such as Aerospike Inc., Couchbase Inc., IBM Corporation, Neo4j, Inc., Objectivity, Inc, Oracle Corporation, Progress Software Corporation, Riak, ScyllaDB, Inc. and Apache Software Foundation. These players have adopted various strategies such as collaboration, acquisition, and product launch to increase their market penetration and strengthen their position in the NoSQL market.

For more information, visit <https://www.alliedmarketresearch.com/purchase-enquiry/640>

COVID-19 Scenario

□ The NoSQL market witnessed stable growth during the COVID-19 pandemic, owing to the dramatically increased dependence on digital devices. The surge in online presence of people during the period of COVID-19 induced lockdowns and social distancing policies fueled the need for NoSQL solutions.

□ In addition, with the majority of the population confined in homes during the early stages of the COVID-19 pandemic, businesses needed to optimize their business operations and offerings to maximize their revenue opportunities while optimizing their operations to support the rapidly evolving business environment, post the outbreak of the COVID-19 pandemic.

Thanks for reading this article you can also get individual chapter-wise sections or region-wise report versions like North America Europe or Asia.

If you have any special requirements, please let us know and we will offer you the report as per your requirements.

Lastly this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Similar Reports:

1. NoSQL Databases Market : <https://www.alliedmarketresearch.com/nosql-databases-market-A191357>

2. Canada NoSQL Market : <https://www.alliedmarketresearch.com/canada-nosql-market-A311091>

About Us:

Allied Market Research (AMR) is a market research and business-consulting firm of Allied Analytics LLP, based in Portland, Oregon. AMR offers market research reports, business solutions, consulting services, and insights on markets across 11 industry verticals. Adopting extensive research methodologies, AMR is instrumental in helping its clients to make strategic business decisions and achieve sustainable growth in their market domains. We are equipped with skilled analysts and experts and have a wide experience of working with many Fortune 500 companies and small & medium enterprises.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

David Correa

Allied Market Research

+1 800-792-5285

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/751983365>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.