

Phaedrus Engineering LLC Becomes Strategic Impact Partner for GESDA's Global Curriculum for Anticipatory Leadership

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Phaedrus Engineering LLC is thrilled to announce that it is joining the Geneva Science and Diplomacy Anticipator (GESDA) initiative for the Global Curriculum for Anticipatory Leadership



(GCAL) as a strategic impact partner. This groundbreaking partnership is set to reshape global leadership training by accelerating the development and delivery of future-focused programs that meet the urgent challenges posed by rapid scientific and technological advancements.

By joining GESDA's initiative, Phaedrus Engineering is combining its strengths with GESDA to empower leaders across all sectors to anticipate and navigate the complexities of tomorrow. Together, they will drive the creation of a global anticipatory leadership movement that will shape a resilient, prepared, and forward-thinking society. The GCAL initiative includes Anticipatory Leadership Weeks across multiple regions, open-access training for the general public, and exclusive programs for top-level decision-makers at global forums such as the G20 and the United Nations.

Dr. Jake Sotiriadis, Executive Director of Global Foresight and Strategy at GESDA, played a pivotal role in shaping the initiative's vision during a high-level brainstorming session held at the United Nations Office at Geneva this past June. His expertise helped lay the foundation for a future-forward leadership curriculum designed to address the rapidly evolving global landscape.

Phaedrus Engineering's involvement will also include contributing to the development of collaborative prototypes that serve various regions across the globe. By engaging with regional ecosystems and leveraging the expertise of diverse communities, Phaedrus aims to ensure that the anticipatory leadership training is both effective and adaptable, ultimately empowering leaders to face future challenges with confidence.

Alex Ruiz, CEO of Phaedrus Engineering, shared his enthusiasm: "We are honored to be part of this pioneering endeavor with GESDA. The future belongs to those who prepare today, and this partnership gives us the opportunity to be at the forefront of building the next generation of

global leaders. Phaedrus is excited to bring our expertise in strategic foresight and systems engineering to help accelerate and expand anticipatory leadership training worldwide."

The Geneva Science and Diplomacy Anticipator Foundation (GESDA) is committed to leveraging science diplomacy to bridge the gap between groundbreaking scientific discoveries and their real-world applications in global governance. The Global Curriculum for Anticipatory Leadership will draw on diverse regional ecosystems to equip audiences—from mid-level managers to senior policymakers—with the skills and knowledge necessary to confront the challenges of exponential technological growth.

Phaedrus Engineering LLC is a leader in systems engineering and strategic foresight services, dedicated to tackling complex challenges in an era of rapid change. By merging innovative engineering methodologies with future-focused insights, Phaedrus empowers organizations to thrive amid uncertainty and emerge as leaders of transformation.

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