

Edamam and SideChef Partner To Provide a Full Range of Recipes and Nutrition Solutions for Businesses

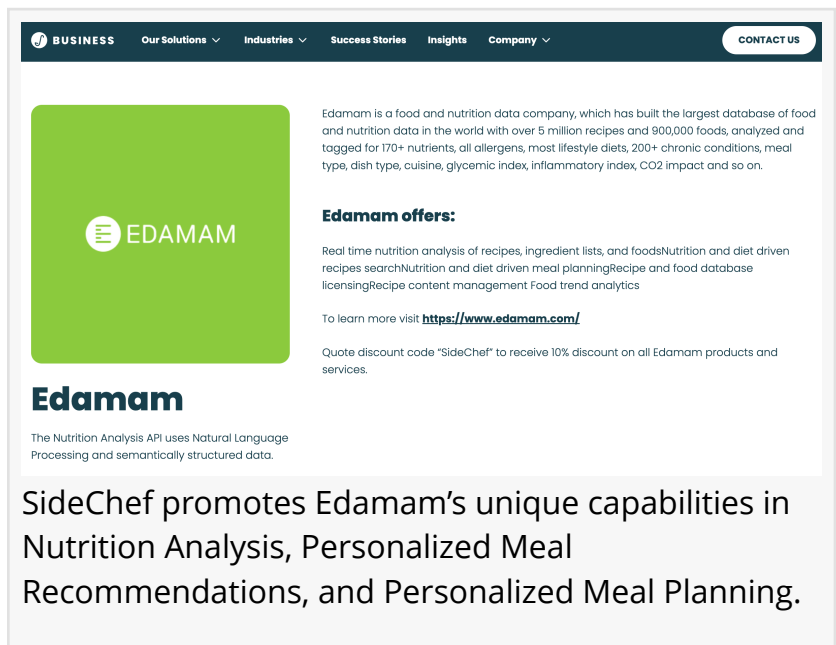
Edamam and SideChef will promote one another's APIs and data services, offering the ability to build end-to-end nutrition-driven food solutions.

NEW YORK, NY, UNITED STATES, October 16, 2024 /EINPresswire.com/ -- [Edamam](#), a leading nutrition data company serving the food, health, and wellness sectors, and [SideChef](#), a multi-platform all-in-one home cooking, grocery shopping, and meal planning platform, announced today a partnership to cross-promote and market their business solutions. The combined companies' offerings provide businesses and developers with a full set of tools to build end-to-end personalized meal plans, recommendations, and shoppability around recipes.

“

The partnership with SideChef offers a new set of tools to our customers and helps them in creating one-stop recipes, nutrition, and shoppability solutions for their customers, employees, or patients.”

Victor Penev



The screenshot shows the Edamam website's 'BUSINESS' section. The navigation bar includes 'Our Solutions', 'Industries', 'Success Stories', 'Insights', 'Company', and 'CONTACT US'. A green box contains the Edamam logo. Text describes Edamam as a food and nutrition data company with a large database of recipes and foods. It lists services such as real-time nutrition analysis, recipe search, and meal planning. A discount code 'SideChef' for 10% off is mentioned. Below the screenshot, the text reads: 'Edamam offers: Real time nutrition analysis of recipes, ingredient lists, and foods Nutrition and diet driven recipes search Nutrition and diet driven meal planning Recipe and food database licensing Recipe content management Food trend analytics To learn more visit <https://www.edamam.com/> Quote discount code "SideChef" to receive 10% discount on all Edamam products and services.'

Edamam
The Nutrition Analysis API uses Natural Language Processing and semantically structured data.

SideChef promotes Edamam's unique capabilities in Nutrition Analysis, Personalized Meal Recommendations, and Personalized Meal Planning.

The two companies will leverage one another's products to create a one-stop shop for a wide range of businesses in food manufacturing, grocery retail, health, and wellness. SideChef will promote Edamam's unique capabilities in [Nutrition Analysis](#), Personalized Meal Recommendations, and Personalized Meal Planning, as highlighted on its partner page:

<https://www.sidechef.com/business/partners/edamam>.

Edamam, for its part, will feature SideChef's Cooking Experience Platform (CXP), Cost-Per-Order Campaigns (CPO), and Shoppable Tech here

<https://www.edamam.com/partners/sidechef/>.

“The partnership with SideChef offers a new set of tools for our customers and helps them in

creating one-stop full recipes, nutrition, and shoppability solutions for their customers, employees, or patients,” commented Victor Penev, the Founder and CEO of Edamam.

Each company has agreed to offer promotional pricing for their services to any client who adopts the solutions from the other.

“Just as consumers increasingly seek one-stop solutions in e-commerce, we’re seeing businesses demand comprehensive, end-to-end solutions to meet their evolving needs. Our partnership with Edamam in nutrition empowers us to elevate that value for all our partners, setting a new standard in the industry,” commented Kevin Yu, SideChef’s CEO.

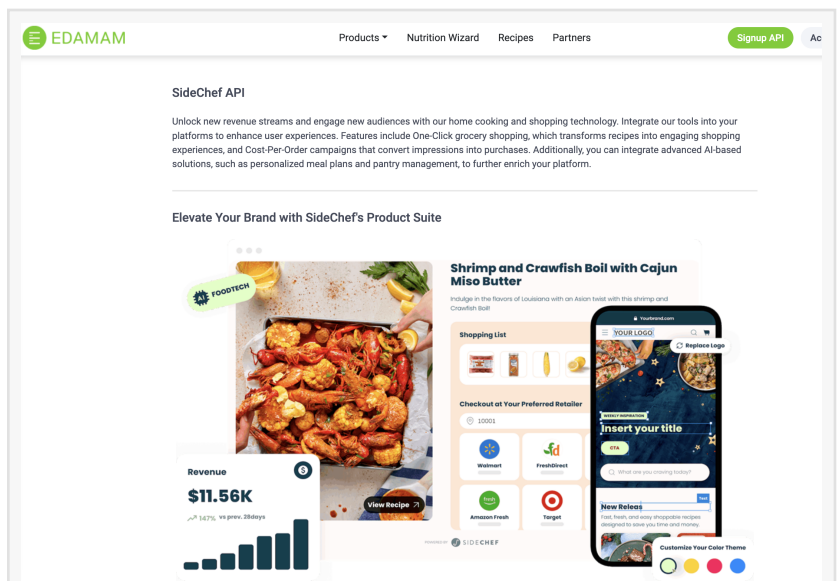
About Edamam

Edamam organizes the world’s food knowledge and provides nutrition data services and value-added solutions to health, wellness, and food businesses. Using a proprietary semantic technology platform, it delivers real-time nutrition analysis and diet recommendations via APIs. Edamam’s technology helps customers answer their clients’ perennial question: “What should I eat?”

Edamam’s partners and clients include Nestle, Amazon, Microsoft, The Food Network, The New York Times, and Barilla.

For more information, please visit www.edamam.com or developer.edamam.com.

About SideChef



Edamam features SideChef’s Cooking Experience Platform (CXP, Cost-Per-Order Campaigns (CPO), and Shoppable Tech.

	DEVELOPER	ENTERPRISE CORE	ENTERPRISE UNLIMITED
Monthly fee	FREE	\$69 per month	CUSTOM
AI Assistant fee	Free	\$0.0010/\$0.0020 for 1K tokens outbound/inbound	\$0.0010/\$0.0020 for 1K tokens outbound/inbound
	Get Started	Subscribe Now	Contact Us
Data caching allowed?	No	Protein, net carbs, total fat, kcal	Custom
Recipe analysis:			
Full recipes analyzed monthly	400 recipes/month	50,000 recipes/month	Unlimited*
Recipe submissions per minute	10 per minute	150 per minute	Unlimited*

Submit the full text of any recipe or ingredient list. Edamam will extract the full nutrition and ingredient data from the text. No more need to spend hours entering your recipes line by line. The nutrition analysis takes less than a second!

SideChef is a leading global food tech innovator with unparalleled experience developing award-winning shoppable recipe platforms. Launched in 2013 as a step-by-step home cooking app featuring more than 20,000 recipes, SideChef's goal is to simplify online grocery shopping and enhance the consumer experience, across the globe.

The company's white-label recipe platform technology enables retailers, CPG brands, food media brands, and kitchen appliance brands to create engaging recipe experiences and generate new revenue streams. Through SideChef's extensive network of platforms and integrations, brands can connect with high-intent grocery shoppers via in-recipe shoppable campaigns, reaching millions of home cooks across 170 countries.

SideChef's latest cutting-edge Food AI innovations are poised to revolutionize the future of cooking.

To learn more please visit www.sidechef.com and www.sidechef.com/business

Victor Penev

Edamam

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