

Cyber Threat Hunting Services Market to Show Strong Growth with IBM, CapGemini, Kaspersky

Stay up-to-date with Cyber Threat Hunting Services Market Research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth

PUNE, MAHARASHTRA, INDIA, October 16, 2024 /EINPresswire.com/ -- The Global [Cyber Threat Hunting Services Market](#) study with 132+ market data Tables, Pie charts & Figures is now released by HTF MI. The research assessment of the Market is designed

to analyze futuristic trends, growth factors, industry opinions, and industry-validated market facts to forecast till 2030. The market Study is segmented by key a region that is accelerating the marketization. This section also provides the scope of different segments and applications that can potentially influence the market in the future. The detailed information is based on current

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According to HTF MI, the Cyber Threat Hunting Services market is valued at USD 2.5 Billion in 2023 and is estimated to reach a revenue of USD 5 Billion by 2030, with a CAGR of 20% from 2023 to 2030.”

Nidhi Bhawsar



Cyber Threat Hunting Services Market

trends and historic milestones. Some of the players studied are IBM, CapGemini, Kaspersky, Symantec, CB ThreatSight, CrowdStrike, Clearnetwork, CyberDefenses, Cybereason, HORNE Cyber, Hunters.AI, Ingalls MDR, Redscan, Paladion, Infocyte.

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Definition:

Cyber threat hunting services refer to specialized activities conducted by cybersecurity professionals and teams to proactively seek out and identify potential threats or anomalies

within an organization's network or systems. Unlike traditional cybersecurity measures that focus on defense and response, threat hunting involves actively searching through networks to detect and mitigate threats before they can cause damage or breaches.

Market Trends:

There is a growing trend toward leveraging artificial intelligence (AI) and machine learning (ML) algorithms in threat hunting tools. These technologies enable faster and more accurate detection of anomalies and threats by analyzing vast amounts of data

Market Drivers:

Regulatory frameworks such as GDPR, CCPA, HIPAA, and industry-specific standards mandate stringent data protection measures and incident response capabilities.

Market Opportunities:

Managed Detection and Response (MDR) services are gaining popularity as organizations seek comprehensive cybersecurity solutions that combine continuous monitoring, threat detection, incident response, and threat-hunting capabilities.

Fastest-Growing Region:

Asia-Pacific

Dominating Region:

North America

Global Cyber Threat Hunting Services Market Competitive Analysis

Know your current market situation! Not just new products but ongoing products are also essential to analyse due to ever-changing market dynamics. The study allows marketers to understand consumer trends and segment analysis where they can face a rapid market share drop. Figure out who really the competition is in the marketplace, get to know market share analysis, market position, % Market Share, and segmented revenue.

Players Included in Research Coverage: IBM, CapGemini, Kaspersky, Symantec, CB ThreatSight, CrowdStrike, Clearnetwork, CyberDefenses, Cybereason, HORNE Cyber, Hunters.AI, Ingalls MDR, Redscan, Paladion, Infocyte

Additionally, Past Global Cyber Threat Hunting Services Market data breakdown, Market Entropy to understand development activity and Patent Analysis*, Competitors Swot Analysis, Product Specifications, and Peer Group Analysis including financial metrics are covered.

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Segmentation and Targeting

Essential demographic, geographic, psychographic, and behavioural information about business segments in the Cyber Threat Hunting Services market is targeted to aid in determining the features the company should encompass in order to fit into the business's requirements. For the Consumer-based market - the study is also classified with Market Maker information in order to understand better who the clients are, their buying behaviour, and patterns.

Cyber Threat Hunting Services Product Types In-Depth: Endpoint Threat Analytics, User Behavior Analytics, Network Threat Analytics, Application Threat Analytics

Cyber Threat Hunting Services Major Applications/End users: Financial Service, Education and Public Sector, Retail and Manufacturing, Healthcare

Cyber Threat Hunting Services Major Geographical First Level Segmentation:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

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Research Objectives:

- Focuses on the key manufacturers, to define, pronounce and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges and risks).
- To analyse the with respect to individual future prospects, growth trends and their involvement to the total market.
- To analyse reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.
- To deliberately profile the key players and systematically examine their growth strategies.

FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of

substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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