

## We-Connect Unveils New Automated Campaigns for LinkedIn Growth

Advanced LinkedIn automation tools enable businesses to automate event marketing and company page growth, enhancing their overall digital presence.

SAN FRANCISCO, CA, UNITED STATES, October 16, 2024 /EINPresswire.com/ -- We-Connect, the leading provider of LinkedIn automation software, has announced the release of three new campaign types designed to enhance businesses' LinkedIn presence. These



powerful new features enable users to automate LinkedIn outreach, including sending event invitations, inviting prospects to follow their company page, and managing connections through automated sequences.



From lead generation or event promotion to company page growth, We-Connect streamlines every aspect of LinkedIn outreach, allowing businesses to save time on manual tasks and focus on scaling efforts."

Gary Egan, Product Manager

at We-Connect

With these new <u>LinkedIn automation tools</u>, We-Connect continues to provide a comprehensive solution for businesses looking to grow their LinkedIn network and brand presence. Users can now leverage LinkedIn to drive event registrations, attract engaged followers, and streamline their network management processes. Specifically, these new campaign types allow businesses to:

Effortlessly invite 1st-degree connections to events, boosting event attendance through automated LinkedIn messaging.

Expand company reach by inviting contacts to follow LinkedIn company pages through targeted campaigns.

Manage professional networks by automating the unfollow and disconnect process for connections no longer aligned with business goals.

"Our new campaign actions are designed to make We-Connect the go-to solution for automating all your LinkedIn needs," said Gary Egan, Product Manager at We-Connect. "From lead generation

and event promotion to company page growth, We-Connect streamlines every aspect of LinkedIn outreach, allowing businesses to save time on manual tasks and focus on scaling their efforts effectively."

The new campaign types are available to all We-Connect users. To experience these features and see how they can transform your <u>LinkedIn marketing strategy</u>, please visit We-Connect.

## **About We-Connect**

Founded in 2018, We-Connect is the most effective <u>LinkedIn automation outreach tool</u> for sales and marketing teams, recruiters, and entrepreneurs. By automating and optimizing LinkedIn interactions, We-Connect enables users to effortlessly connect with the right people, build meaningful relationships, and generate high-quality leads. With a robust suite of features designed to enhance outreach efficiency, We-Connect has empowered countless professionals to achieve their networking and business goals. Discover how We-Connect unlocks the power of LinkedIn and drives growth.

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