

# B4B Payments to Showcase Instant Card Issuing and Payment Solutions at Money 20/20 USA

BOSTON, MA, UNITED STATES, October 17, 2024 /EINPresswire.com/ -- B4B Payments, a global leader in corporate payment solutions, is set to showcase its innovative instant card issuing and payment platform at Money 20/20 USA, the world's largest fintech event, taking place this month in Las Vegas. The company will highlight how its embedded payment technology is transforming the travel industry by enabling seamless, secure, and cost-effective transactions for businesses worldwide.



The graphic features the B4B Payments logo (A BANKING CIRCLE GROUP COMPANY) and the event logo (MONEY 20/20 USA, OCTOBER 27-30, 2024, LAS VEGAS, Part of Ascential plc). It lists ten B4B Payments executives with their names and titles: Paul Swinton (Executive Chair), Tom Jennings (CEO EU & UK), Kieran Draper (CEO USA), Brian Lawlor (Group COO), Lori Breitzke (Head of Channel Development), Susie Shyatt (Business Development Executive USA), Marchelle Becher (Business Development Executive USA), Brent Watters (Head of Marketing USA), and Jodie Taylor (Head of Marketing EU & UK). Text on the right says: "We are exhibiting at MONEY 20/20 USA, visit us at BOOTH 5905 and explore how we can POWER your PAYMENTS VISION with B4B as your Banking as a Service Provider." A "BOOK YOUR ONE-TO-ONE MEETING" button is also present.

Meet with B4B Payments and Money 2020

## Innovative Solutions for the Travel Industry



Our platform not only simplifies expense management but also enhances the travel experience for both service providers and employees."

*Paul Swinton, Executive Chair,  
of B4B Payments*

B4B Payments' cutting-edge platform empowers businesses in the travel sector to manage corporate expenses with ease and confidence. Its online management system allows companies to issue payment cards instantly, monitor transactions in real-time, and disburse funds globally in 24 currencies, significantly reducing the time, cost, and complexity of managing travel-related payments.

"At B4B Payments, we understand the critical role that efficient payment solutions play in travel logistics,

especially for medium and large corporations," said Paul Swinton, Executive Chair, of B4B Payments. "Our platform not only simplifies expense management but also enhances the travel experience for both service providers and employees."

## Real-World Impact: [AVEA LA POSTE](#) Case Study

One of B4B Payments' clients, AVEA LA POSTE, has successfully leveraged the platform to optimize its booking and payment processes. By eliminating delays and high fees associated with traditional banking systems, AVEA LA POSTE streamlined its operations, enabling faster vendor payments and a smoother booking experience. This case study is a testament to the significant operational improvements that B4B Payments delivers to its clients in the travel industry.

'We can now send our international transfers more easily, quickly, and economically than with our French bank,' says the AVEA LA POSTE accounting team.

## Leading the Embedded Payments Revolution

As embedded payments reshape the way financial transactions are integrated into services, B4B Payments has positioned itself at the forefront of this revolution. In partnership with ABTA, the leading association for the travel industry, B4B Payments offers tailored financial services that enhance operational efficiency for travel businesses.

Embedded payments seamlessly blend transactions into the user experience, reducing foreign exchange fees and ensuring secure vendor payouts. This partnership empowers the travel sector with financial insights and tools needed to navigate today's complex landscape.

B4B Payments has taken a leading role in this transformation, particularly within the travel industry. With the power of Banking-as-a-Service (BaaS), B4B Payments offers seamless solutions that integrate financial services into travel platforms, enhancing both operational efficiency and customer experience. Through B4B's offerings, travel companies can reduce foreign exchange fees, automate payments, and streamline vendor payouts. This drives cost savings and positions businesses to thrive in today's rapidly evolving landscape.

## Preparing for Money 20/20 USA

As thousands of industry leaders gather at Money 20/20 USA, B4B Payments is poised to demonstrate how its instant card issuing and payment solutions can address the challenges of managing travel expenses. The company's platform offers businesses a comprehensive solution for booking flights, accommodations, and services, while also tracking expenses in real-time and ensuring secure, timely payments.

Whether it's providing corporate expense cards, managing group travel, or issuing rewards and incentives to employees, B4B Payments platform is designed to support businesses attending events like Money 20/20 USA. With the ability to manage global disbursements at scale, B4B Payments also offers customizable reward programs and cash-back incentives, enhancing employee engagement and satisfaction.

## About B4B Payments

B4B Payments, part of the Banking Circle Group, is a leading provider of corporate payment solutions, offering businesses an efficient and secure platform to manage expenses, disburse funds, and issue payment cards globally. With over 18 years of experience, B4B Payments serves clients across the UK, Europe, and the US, helping companies streamline their financial operations with cutting-edge technology.

As we gear up for Money 20/20 USA, B4B Payments is excited to present a series of key events, including a live platform demo led by Business Development Executive Susie Shyatt. Attendees will get an exclusive look at how our latest innovations simplify payments for businesses, enabling seamless global operations. Additionally, Brent Watters, our Head of Marketing (USA), will be moderating a compelling panel discussion on the importance of diversity in fintech leadership. This session will explore how diverse perspectives drive inclusive growth and foster a more dynamic, future-ready financial ecosystem.

From cutting-edge technology to thought-provoking discussions, B4B Payments is set to make a mark at Money 20/20 USA. We invite you to join us as we showcase how we're leading the way in corporate payment solutions, delivering value and innovation to businesses worldwide.

To speak with B4B Payments at Money 2020 visit us at Booth #5905 or book a meeting with us by clicking this [LINK](#)

Brent Watters  
B4B Payments  
[email us here](#)

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