

## Scrums.com rebrands from SovTech, Launches Al Software Development

Scrums.com, a leading global software development company, rebrands from SovTech to unite global team. Unveils Al development to help businesses scale faster.

NEW YORK, NY, UNITED STATES, October 18, 2024 /EINPresswire.com/ --Scrums.com, a leading software development company, announced its official global rebrand from SovTech today, along with the launch of its subscription-based Al software



<u>development</u> service. The rebrand reinforces its mission to become the most Al-driven, subscription-platform-based, client-centric software development company on the planet.

## Scrums.com



Scrums.com combines the power of championship software teams with the agility of software—elevating our mission to become the world's leading software development company for fast-growing businesses."

Gerald Neves

Scrums.com's global expansion is a pivotal step, having delivered software solutions for fast-growing startups and large-scale enterprises such as Volkswagen, Nivea, Deloitte, and thousands of others. With a focus on collaboration, adaptability, and speed—hallmarks of both the SCRUM methodology and elite sports teams—Scrums.com provides businesses with dedicated, fully managed software development teams to help them stay ahead of the competition.

"We're thrilled to expand our digital software services," said Gerald Neves, Founder and CEO of Scrums.com. "We harness the power of teams, the inspiration of elite sports, and the innovation of the agile software methodology with

our new name, Scrums.com. Elevating our mission to becomes the worlds leading software development company, helping our fast growing business clients scale like champions."

Alongside the rebrand, Scrums.com is launching AI software development services. These services streamline the software development lifecycle by integrating Artificial Intelligence into agile projects through their subscription-based platform.

Jamie Chennells, COO and AI authority, said, "AI is revolutionizing software development, automating tasks, synthesizing data, and speeding up projects. This allows us to create smarter, more adaptive solutions, faster."

## Subscription Engineering

Scrums.com's subscription-based engineering platform offers businesses full transparency, seamless collaboration, and access to leading APIs and tools. The platform streamlines development processes with predictable pricing, allowing companies to scale efficiently. With real-time visibility into project progress, timelines, and costs, businesses can make informed decisions and reduce bottlenecks. By fostering collaboration between teams and clients, the platform promotes faster decision-making, while the built-in APIs and tools enable access to the latest technologies, accelerating implementation and integration.

## About Scrums.com

Scrums.com (formerly SovTech) is a leading global software development company headquartered in the U.S. and originally from the world's fastest-growing continent, offering Alpowered software engineering and world-class development teams through a subscription-based platform. Trusted by 400+ blue-chip and startup businesses, Scrums.com helps industry leaders deliver value, accelerate growth, and scale like champions.

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