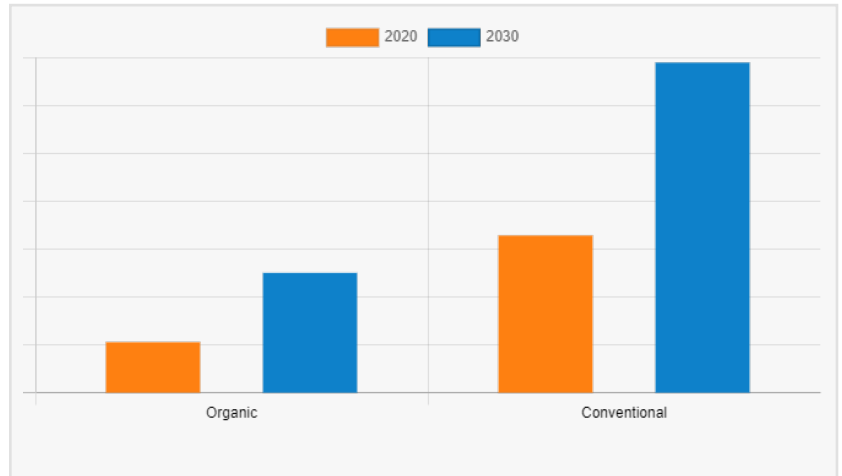


Immunity Boosting Food Market Research Report includes Size, Share, Emerging Trends, and Historic Analysis

WILMINGTON, DE, UNITED STATES, October 18, 2024 /EINPresswire.com/ -- The [global Immunity Boosting Food market size](#) was valued at \$21,670.0 million in 2020, and is projected to reach \$46,947.6 million by 2030, registering a CAGR of 8.2% from 2021 to 2030.



The growing popularity of health supplements among consumers is propelling the immunity boosting food market. The participation of international bodies in immunity boosting food products R&D, health benefits of immunity boosting food, and rising consumer health consciousness are all expected to drive the growth of the immunity boosting food market.

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Immunity boosting food is extracted from natural ingredients that are easily available in the market. Immunity boosting food help in the treatment of various diseases. These food can be consumed by both kids and adults.

Rise in prevalence of chronic diseases, increase in prevalence of COVID-19 pandemic, technological advancements in the manufacture of immunity boosting food, and rapidly growing elderly population are the primary drivers of growth in this market. The growing demand for immunity boosting food has resulted in increased investment in R&D to investigate new applications for immunity boosting food. The high cost of raw materials and lack of awareness among consumers, on the other hand, are significant factors that are expected to limit the market's growth to some extent.

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The immunity boosting food market is segmented on the basis of nature, product, end use, distribution channel, and region. On the basis of nature, it is categorized into organic and conventional. As per product, it is divided into superfood, probiotics & prebiotics, and dairy-based product. According to end use, it is fragmented into infants & children and adults. On the basis of distribution channel, it is categorized into supermarkets & hypermarkets, convenience stores, specialty stores, and online sales channel. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players in the global immunity boosting food market include Danone, Nestle, Cargill, ADM, Fonterra group Cooperative Limited, Associated British Foods Plc, Blue Diamond Growers, Diamond Foods, LLC., Dole Food Company Inc., Pinnacle Foods Corp., Olam International, and Hines Nut Company.

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