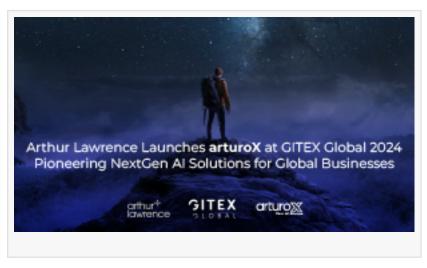


## Arthur Lawrence Launches arturoX at GITEX Global 2024: Pioneering NextGen AI Solutions for Global Businesses

HOUSTON, TX, UNITED STATES, October 18, 2024 /EINPresswire.com/ --Arthur Lawrence, a global leader in business and technology consulting, today announced the launch of arturoX, a cutting-edge digital solutions company specializing in AI and data science. The launch takes place at GITEX Global 2024, the world's largest and top-rated tech and AI event, currently being held at the Dubai World Trade Center from October 14 to 18,



2024. Harnessing the power of data science and AI, arturoX is set to drive innovation, optimization and transformation for organizations worldwide.

Ilyas Baig, Chairman of Arthur Lawrence, emphasized the significance of this launch, stating: "arturoX represents a major leap in our commitment to technological innovation. By unlocking the potential of AI, we empower businesses to navigate the complexities of today's digital-first economy. We've partnered with a highly skilled team of industry leaders with a proven track record in scaling digital ventures, driving data strategies, and enhancing business operations through AI and cutting-edge technologies."

Ricardo Langwieder, Co-Founder and CEO of arturoX, shared the company's vision: "Our mission is to accelerate transformation through next-gen technology, anchored in human-centered design. We provide AI solutions that not only leverage state-of-the-art technology but also align seamlessly with our clients' strategic goals and values. As an AI Sherpa, we guide organizations through the complexities of AI while always keeping the human element at the forefront. I'm excited to partner with Rudy and Amer Agovic—pioneers in AI, machine learning, NLP, IoT, and advanced telemetry systems—to create innovative solutions that keep our clients competitive in this rapidly evolving landscape."

Rudy Agovic, PhD, Co-Founder and Chief AI and Analytics Officer, highlighted the company's holistic approach to AI adoption: "Organizations today face numerous challenges in AI

enablement, from data quality to automation scalability and ethical considerations. arturoX tackles these issues directly, offering a comprehensive roadmap from strategic planning to full-scale AI implementation and optimization."

Amer Agovic, PhD, Co-Founder and Chief Technology Officer, added: "Every organization's AI journey is unique, and our goal is to empower businesses to harness AI responsibly and effectively. By driving continuous innovation, we unlock new opportunities that fuel sustainable growth and long-term success."

Arthur Lawrence's presence at GITEX Global 2024, the hub of AI innovation, highlights the company's commitment to leading the way in technological advancements. The launch of arturoX at this prestigious event signals a new era of AI-driven solutions, positioning Arthur Lawrence as a key player in shaping the future of business technology.

## About Arthur Lawrence

Arthur Lawrence is a global management and technology consulting firm with expertise in talent acquisition, finance, and accounting services, digital transformation, and customer experience solutions. Our clientele boasts of organizations that are among the Fortune 500 and Global 2000 lists. Our alliances with the Big Four firms and leading technology giants have been a result of our commitment to delivering exceptional results for over two decades. We have been recognized as a 2023 Top Workplace in Houston, and have also been featured in The Global Outsourcing 100 and Inc.5000 lists. Our winning engagements range from big data solutions for aerospace companies, business intelligence projects for the oil and gas industry and technology transformation and implementation for governments and private sector corporations to finance automation solutions and business process outsourcing across industries. Arthur Lawrence operates globally from offices across the US, Canada, UK, South Africa and the Middle East & Africa (MEA) region.

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