

The Business Storytelling Podcast Celebrates Milestone 700th Episode

From solo episodes, to livestreams, book spinoffs, Christoph Trappe's podcast had some of the biggest industry names on.

CEDAR RAPIDS, IA, UNITED STATES, October 18, 2024 /EINPresswire.com/ -- The Business Storytelling Podcast, hosted by content marketing expert [Christoph Trappe](#), is set to livestream its landmark 700th episode.



Listeners and viewers of 'The Business Storytelling Podcast' like the sizzle with their steak. They want to be educated and have fun while at it."

Christoph Trappe

This achievement marks a significant milestone for the podcast, which has become a go-to resource for marketers and business professionals seeking expert insights on storytelling and content strategy to drive revenue growth.

Since its inception in 2019, The Business Storytelling

Podcast has evolved from solo episodes featuring Trappe's expertise to interviews with some of the most influential voices in marketing and business. The podcast's growth led to it being livestreamed starting in 2020. The success with live episodes inspired Trappe to pen "Going Live: Live-streaming for the Win," a book that shares his experiences and best practices.

In 2021, DBTV picked up the show, and it remains one of its longest-running talk shows to date on the TV station's weekday schedule.

"When I started this podcast, I never imagined we'd reach 700 episodes or over half a million downloads and views," said Trappe. "The support from our listeners and the willingness of industry leaders to share their knowledge has been incredible. The connections I've made are just incredible. Livestreaming added a new dimension to our conversations. Ending up on TV - daily - was another milestone. And so is the 700th episode."

Previous guests have included:

David Avrin

Kate Bradley Chernis

Michael Brenner

Scott Brinker

Tamara Burkett

Andy Crestodina
Dana DiTomaso
Donna Bungard
Lindsey Gamble
Seth Godin
Allyson Havener
Rob Meyerson
Chima Mmeje
Kristina Podnar
Joe Pulizzi
Barry Schwartz
David Meerman Scott
Jay Schwedelson
Helen Todd
Brett Townsend
Purna Virji

Thanks to all the guests for taking the time to join me for a lively and informative 24-minute conversation.

“Listeners and viewers of ‘The Business Storytelling Podcast’ like the sizzle with their steak,” said Trappe. “They want to be educated and have fun while at it.”

The Business Storytelling Podcast has garnered numerous accolades, including being named a Top 5 storytelling podcast and ranking in the Top 1.5 percent of global podcasts. With over half a million downloads and listeners in more than 100 countries, the show continues to influence and educate marketers and business people worldwide.

The 700th episode will be livestreamed on LinkedIn and YouTube. It will be available soon after on traditional podcast channels and DBTV.

For more information about The Business Storytelling Podcast or to listen to past episodes, visit: christophtrappe.com/podcast.

About The Business Storytelling Podcast

Hosted by Christoph Trappe, The Business Storytelling Podcast connects listeners with expert tips on telling better business stories to drive results. The show features conversations with industry leaders and practical advice for implementing effective storytelling strategies in marketing and business communications.

For more information
Christoph Trappe
ctrappe@gmail.com

###

Christoph Trappe

Trappe Digital

+1 319-389-9853

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/752878186>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.