

# Global Noise, Vibration & Harshness (NVH) Testing Market Size, Share And Growth Analysis For 2024-2033

Noise, Vibration & Harshness (NVH) Testing Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

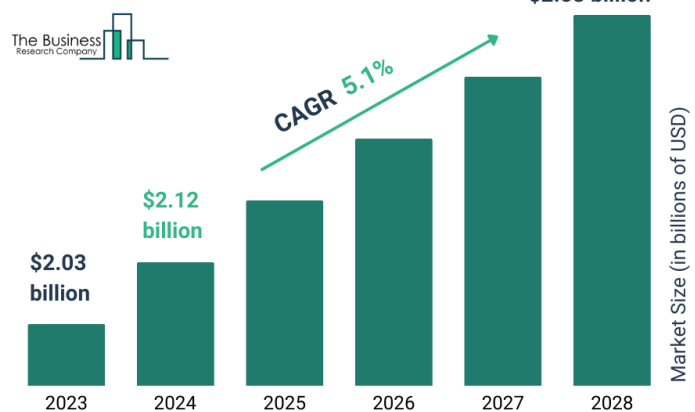
LONDON, GREATER LONDON, UNITED KINGDOM, October 21, 2024 /EINPresswire.com/ -- The noise, vibration & harshness (nvh) testing market has experienced robust growth in recent years, expanding from the market is projected to grow from \$2.03 billion in 2023 to \$2.12 billion in 2024, reflecting a compound annual growth rate (CAGR) of 4.5%. This growth in the historical period can be linked to strict government regulations aimed at minimizing noise pollution, an increasing demand for NVH testing within the automotive sector, a heightened emphasis on vehicle comfort and ride quality, expansion in the automotive and transportation industries, and a shift towards electric vehicles.

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## Noise, Vibration & Harshness (NVH) Testing Global Market Report 2024



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What Is The Estimated Market Size Of The Global Noise, Vibration & Harshness (NVH) Testing Market And Its Annual Growth Rate?

The noise, vibration & harshness (nvh) testing market is projected to continue its strong growth, reaching the market is expected to reach \$2.58 billion by 2028, with a compound annual growth rate (CAGR) of 5.1%. Factors contributing to this growth in the forecast period include the rising use of lightweight materials and structures in

automotive design, the implementation of NVH testing in electric and hybrid powertrains,

expansion in the aerospace sector with applications in aircraft NVH testing, an emphasis on enhancing customer experience, and the adoption of advanced materials and designs in vehicle manufacturing.

Explore Comprehensive Insights Into The Global Noise, Vibration & Harshness (NVH) Testing Market With A Detailed Sample Report:

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Growth Driver Of The Noise, Vibration & Harshness (NVH) Testing Market

The rising sales of luxury cars are anticipated to propel the growth of the noise, vibration, and harshness (NVH) testing market. Luxury cars, known for their superior comfort, performance, quality, and advanced features, utilize NVH testing to improve cabin comfort, manage vibrations, reduce harshness, and enhance the overall perception of quality.

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Which Market Players Are Steering the Noise, Vibration & Harshness (NVH) Testing Market Growth?

Key players in the market include National Instruments Corporation, Siemens AG, Brüel & Kjær Sound & Vibration Measurement A/S, imc Test & Measurement GmbH, HEAD acoustics GmbH, Signal. X Technologies LLC, GRAS Sound & Vibration A/S, Prosig Ltd., Dewesoft d. o. o., m+p international Mess- und Rechnertechnik GmbH, Müller-BBM VibroAkustik Systeme GmbH, ECON Technologies Co Ltd., Erbesd Instruments LLC, Honeywell International Inc., PCB Piezotronics Inc., Polytec GmbH, Siemens Digital Industries Software, Axiometrix Solutions, Dewesoft, Prosig, Kistler Group, AVL List GmbH, HBM GmbH & Co KG, Norsonic AS, Svantek Sp zoo, VIBRO-ACOUSTICS GmbH, Spectral Dynamics, LMS International, Noise Control Engineering, Acoustic Systems, Larson Davis Laboratories, Oros & Associates Inc., Data Physics Corporation.

What Are the Dominant Trends in [Noise, Vibration & Harshness \(NVH\) Testing Market Overview?](#)

Key players in the noise, vibration, and harshness (NVH) testing market are concentrating on implementing testing programs to enhance efficiency and address the growing demand for improved vehicle sound quality.

How Is The Global Noise, Vibration & Harshness (NVH) Testing Market Segmented?

1) By Type: Hardware, Software

2) By Application: Impact Hammer Testing And Powertrain NVH Testing, Environmental Noise Measurement, Pass-By Noise Testing, Noise Source Mapping, Sound Intensity Measurement and Sound Quality Testing, Building Acoustics, Mechanical Vibration Testing, Product Vibration Testing

3) By End-User: Automotive And Transportation, Aerospace And Defense, Power Generation, Consumer Electronics, Construction, Other End-Users

## Geographical Insights: North America Leading The Noise, Vibration & Harshness (NVH) Testing Market

North America was the largest region in the market in 2023. Asia-Pacific is expected to be the fastest-growing region in the report during the forecast period. The regions covered in the report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

## Noise, Vibration & Harshness (NVH) Testing Market Definition

NVH testing involves assessing, adjusting, and optimizing the noise and vibration properties of vehicles, aiming to ensure noise reduction and quality assurance for both interior and exterior sounds to minimize noise pollution. This testing is crucial for improving comfort, enhancing vehicle performance, and boosting brand reputation.

Noise, Vibration & Harshness (NVH) Testing Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global noise, vibration & harshness (nvh) testing market report covering trends, opportunities, strategies, and more

[The Noise, Vibration & Harshness \(NVH\) Testing Global Market Report 2024](#) by The Business Research Company is the most comprehensive report that provides insights on noise, vibration & harshness (nvh) testing market size, noise, vibration & harshness (nvh) testing market drivers and trends, noise, vibration & harshness (nvh) testing market major players and noise, vibration & harshness (nvh) testing market growth across geographies. This market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Our flagship product, the Global Market Model, is a premier market intelligence platform delivering comprehensive and updated forecasts to support informed decision-making.

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