

Edamam To Offer Food Analytics and Recipe Trends Data on Snowflake

Edamam joins the Snowflake Data Exchange to offer a unique dataset of trending foods and combinations of foods in the English language recipe web.

NEW YORK, NY, UNITED STATES, October 21, 2024 /EINPresswire.com/ -- [Edamam](#), a leading provider of food and nutrition data to food, health, and wellness companies becomes the newest partner on the [Snowflake Data Exchange](#). The company will offer access to data from its [Food Analytics and Recipe Trends](#) product which tracks on a monthly basis foods or food combinations that are trending among recipe creators. The data can help grocery stores and food manufacturers get an insight into future shopper preferences so they can react by changing product formulations, creating new packed food products, or opening shelf space for trending ingredients in stores.

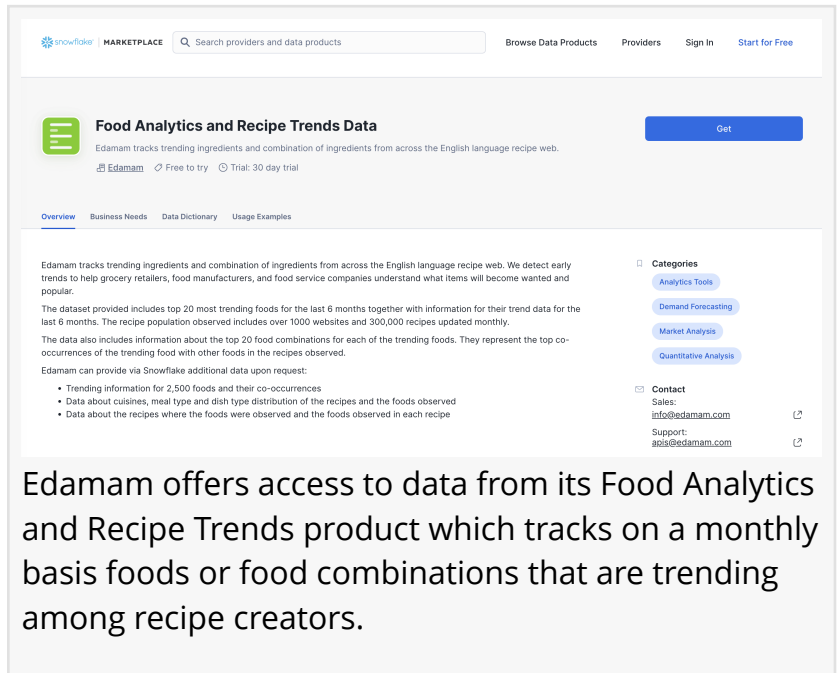


Edamam detects early trends to help grocery retailers, food manufacturers, and food service companies understand what items will become wanted and popular."

Victor Penev

The dataset provided on the Snowflake Data Exchange includes top 20 most trending foods for the last 6 months together with information for their trend data for the last 6 months. The recipe population observed includes over 1000 websites and 300,000 recipes updated monthly.

Edamam's data also includes information about the top 20 food combinations for each of the trending foods. They represent the top co-occurrences of the trending food with other foods in the recipes observed.



The screenshot shows the Snowflake Marketplace interface. At the top, there is a search bar and navigation links for 'Browse Data Products', 'Providers', 'Sign In', and 'Start for Free'. The main content area features a card for 'Food Analytics and Recipe Trends Data' by Edamam. The card includes a 'Get' button, a description of the dataset, and a list of categories: Analytics Tools, Demand Forecasting, Market Analysis, and Quantitative Analysis. A contact section provides sales and support email addresses.

Edamam offers access to data from its Food Analytics and Recipe Trends product which tracks on a monthly basis foods or food combinations that are trending among recipe creators.

"Edamam detects early trends to help grocery retailers, food manufacturers, and food service companies understand what items will become wanted and popular," explained Victor Penev, Edamam's CEO and Founder.

Network, The New York Times, Hearst, and Barilla. For more information, please visit www.edamam.com or developer.edamam.com.

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