

EasyMed by Lingshuang Kong, Yumei Feng and Shichao Wang Wins Bronze in A' Mobile Technology Awards

Groundbreaking mobile application recognized for empowering users to identify potential drug interactions accurately and efficiently

COMO, CO, ITALY, October 21, 2024 /EINPresswire.com/ -- The A' Design Award, a highly prestigious award in the field of [mobile](#) design, has announced EasyMed by [Lingshuang Kong, Yumei Feng and Shichao Wang](#) as the Bronze winner in the Mobile Technologies, Applications and Software Design category. This recognition highlights the significance of EasyMed's innovative approach to addressing the critical issue of adverse drug interactions, particularly among older adults.



EasyMed

EasyMed's Bronze A' Mobile

Technologies, Applications and Software Design Award is a testament to its relevance in today's healthcare landscape. With a rapidly aging global population and the prevalence of polypharmacy, the need for accessible tools to manage medication safety has never been greater. By leveraging cutting-edge AI technology, EasyMed aligns perfectly with the mobile industry's growing focus on health-related applications that prioritize user wellbeing and convenience.

What sets EasyMed apart is its comprehensive database, covering an impressive 200,000 drug-drug pairs and 330,000 drug-food pairs, combined with a remarkable 93% accuracy rate in identifying potential interactions. The application's user-friendly interface, coupled with additional features such as drug list management and informative articles on polypharmacy, demonstrates a commitment to empowering users with the knowledge and tools they need to

navigate complex medication regimens safely.

As a Bronze winner in the A' Mobile Technologies, Applications and Software Design Award, EasyMed is poised to inspire further innovation in the field of mobile healthcare. By showcasing the potential of AI-driven solutions to address critical health challenges, this recognition serves as a motivator for the EasyMed team and other designers to continue pushing the boundaries of what's possible in mobile technology, ultimately contributing to improved patient outcomes and quality of life.

Team Members

EasyMed was designed by a talented team of professionals: Yumei Feng, the Product Manager and Designer, led the project with her expertise in advancing accessibility and equity in technology. Lingshuang Kong, a Product Designer and UX Engineer, brought his skills in bridging the gap between creative ideas and technology to the project. Shichao Wang, a Product Designer with over 5 years of experience, contributed her ability to simplify complex problems and transform business concepts into innovative designs.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=157152>

About Lingshuang Kong, Yumei Feng and Shichao Wang

Lingshuang Kong, Yumei Feng, and Shichao Wang are a multidisciplinary team of designers and engineers based in the United States. With their combined expertise in user experience design, product management, and software development, they are dedicated to creating accessible and innovative healthcare solutions. By integrating human-centered design principles and cutting-edge technology, the team aims to address complex challenges and improve the quality of life for users, particularly underrepresented communities.

About Bronze A' Design Award

The Bronze A' Design Award recognizes designs that demonstrate a notable level of creativity, functionality, and professional execution. Winners of this prestigious award are acknowledged for their ability to develop innovative solutions that positively influence industry standards and enhance people's lives. The rigorous selection process, involving blind peer review by an expert jury panel based on pre-established evaluation criteria, ensures that Bronze A' Design Award-winning works represent the best in their respective fields, skillfully blending form and function to create products and projects that contribute to the betterment of society.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior design across all industries since 2008. With a philanthropic mission to enhance society through the power of good design, the A' Design Award motivates designers and brands to develop groundbreaking products and projects that positively impact the global community. By showcasing these pioneering designs on an international stage and celebrating

the creative minds behind them, the A' Design Award drives forward a cycle of inspiration and advancement, ultimately contributing to the creation of a better world. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at <https://mobiletechnologyawards.com>

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