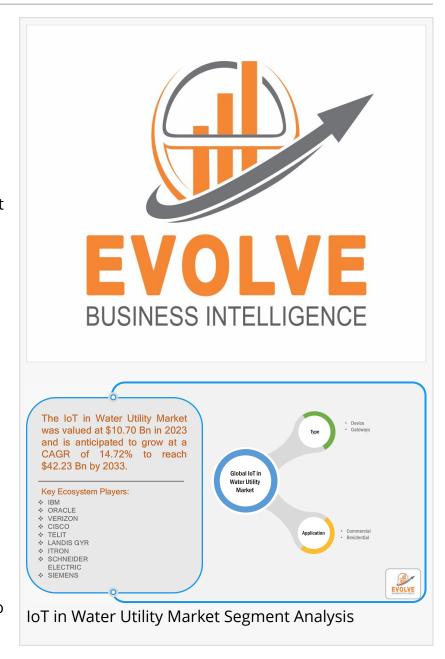


# IoT in Water Utility Market Booming: \$42.23 Billion Forecast by 2033 | Says Evolve Business Intelligence

The IoT in Water Utility Market, valued at USD 10.70 billion in 2023, is expected to grow at a compound annual growth rate (CAGR) of 14.72% from 2023 to 2033

INDIA, October 21, 2024 /EINPresswire.com/ -- The <u>loT in the</u> Water Utility Market is witnessing significant growth, driven by the urgent need for efficient water management and conservation. Increasing Water Scarcity is a primary driver, pushing utilities to adopt smart technologies to monitor and optimize water usage effectively. Advancements in IoT Technologies, such as smart meters and real-time monitoring systems, enable utilities to gather data for informed decision-making and improved resource management. Regulatory Pressure for sustainable water practices also encourages the adoption of IoT solutions to enhance compliance and operational efficiency. Furthermore, Rising Urbanization and the corresponding demand for reliable water services are propelling utilities to implement smart infrastructure to meet consumer needs. Overall, these

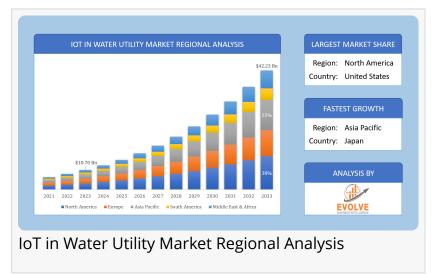


factors create a favorable environment for the expansion of IoT technologies within the water utility sector.

For More Information: https://evolvebi.com/report/global-iot-in-water-utility-market-analysis/

#### The Secrets to Success

The increasing adoption of smart water metering is a significant driver of the IoT in the Water Utility market. Smart water meters provide real-time data on water usage, enabling utilities to monitor consumption patterns and identify leaks or inefficiencies promptly. This technology enhances operational efficiency by allowing utilities to optimize their resources and reduce water loss, ultimately leading to



cost savings. Additionally, smart metering empowers consumers with insights into their water usage, encouraging more responsible consumption and conservation efforts. The integration of smart meters with IoT platforms facilitates advanced analytics and predictive maintenance, improving overall service delivery. As regulatory bodies emphasize the need for sustainable water management, the adoption of smart water metering is expected to continue growing, further fueling the expansion of IoT solutions in the water utility sector.

### The Future of IoT in the Water Utility Market

The rapid growth in the number of smart cities worldwide presents significant opportunities for the IoT in the Water Utility market. As urban areas become more technologically advanced, there is an increasing focus on sustainable water management solutions to optimize resources and reduce waste. IoT technologies can seamlessly integrate into smart city frameworks, enabling real-time monitoring and management of water distribution systems. This integration not only enhances operational efficiency but also improves service delivery to residents. Furthermore, the push for smart city initiatives creates a favorable environment for the development and implementation of innovative IoT solutions tailored to meet the evolving needs of water utilities and consumers alike.

For sample report pages - <a href="https://evolvebi.com/report/global-iot-in-water-utility-market-analysis/">https://evolvebi.com/report/global-iot-in-water-utility-market-analysis/</a>

## Strategic Market Segments

"The devices segment is expected to grow faster throughout the forecast period.

By product type, the market is segmented as (Devices, Gateways). Devices, particularly smart water meters and sensors, are the largest sub-segment because they form the core of IoT solutions in water utilities. These devices collect real-time data on water usage, quality, and pressure, enabling utilities to monitor and manage their resources effectively. The increasing demand for accurate measurement and monitoring to reduce water wastage and improve operational efficiency drives the adoption of these devices."

"The commercial segment is expected to grow faster throughout the forecast period. By application, the market is segmented as (Commercial and residential). The commercial application sub-segment is the largest due to the higher water consumption rates and stringent regulatory requirements typically seen in commercial establishments. Businesses, industrial facilities, and large buildings require robust water management solutions to optimize usage and comply with sustainability initiatives. Additionally, the potential for significant cost savings through efficient water management further incentivizes commercial entities to adopt IoT solutions, making this sub-segment a key focus for water utilities."

Industry Leaders IBM, Oracle, Verizon, Cisco, Telit, Landis Gyr, Itron, Schneider Electric, Siemens

#### North America to main its dominance in 2023

North America is expected to maintain its dominance in the IoT in Water Utility market in 2023, driven by several key factors. The region benefits from advanced infrastructure and a strong focus on technological innovation, which facilitate the rapid deployment of IoT solutions. Additionally, the increasing prevalence of water scarcity issues and regulatory pressures for sustainable water management compel utilities to adopt smart technologies to optimize resource usage. The presence of leading technology providers and the willingness of both public and private sectors to invest in smart water solutions further bolster North America's leadership in this market. As cities increasingly pursue smart initiatives, the adoption of IoT technologies in water utilities will continue to thrive, solidifying the region's dominant position.

## Key Matrix for Latest Report Update

• Base Year: 2023

Estimated Year: 2024CAGR: 2024 to 2034

#### About EvolveBI

<u>Evolve Business Intelligence</u> is a market research, business intelligence, and advisory firm providing innovative solutions to challenging pain points of a business. Our market research reports include data useful to micro, small, medium, and large-scale enterprises. We provide solutions ranging from mere data collection to business advisory.

Evolve Business Intelligence is built on account of technology advancement providing highly accurate data through our in-house Al-modelled data analysis and forecast tool – EvolveBl. This tool tracks real-time data including, quarter performance, annual performance, and recent developments from fortune's global 2000 companies.

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