

Lakeway Blinds and Shutters Introduces New Website to Enhance Customer Experience

Collaborating with WTMP, the new Lakeway Blinds and Shutters website promises a seamless and enjoyable journey for customers seeking premium window treatments.

LAKEWAY, TX, UNITED STATES, October 28, 2024 /EINPresswire.com/ -- [Lakeway Blinds and Shutters](#), a leading provider of high-quality window treatments in Lakeway, Texas, proudly announces the launch of its newly revamped website, designed in partnership with Window Treatment Marketing Pros. The new site offers an improved user interface and experience, ensuring that homeowners can easily navigate their vast range of [custom blinds, shutters, and shades](#).

The website's sleek, modern design caters to both residential and commercial clients, featuring detailed product descriptions, photo galleries of past installations, and expert insights to help customers make informed decisions. Whether seeking energy-efficient shades or elegant shutters, visitors can explore all available options and easily [schedule an in-home consultation](#) directly through the platform. This personalized consultation service allows clients to receive expert advice tailored to their specific space, with professional designers providing customized recommendations and measurements, ensuring the perfect fit and style for their window treatments.

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We're excited to offer an online experience that matches the quality of our products. Thanks to WTMP, our new site looks great & makes finding the right window treatment easy for any home or business.”

Amanda Reyes of Lakeway Blinds and Shutters

By upgrading its online presence and offering accessible consultations, Lakeway Blinds and Shutters strives to enhance customer service and maintain a competitive edge in the window treatment industry. The new site not only simplifies the shopping experience but also ensures customers can connect with design experts from the comfort of their homes.



Lakeway Blinds and Shutters Logo

The collaboration with Window Treatment Marketing Pros also includes enhanced search engine

optimization (SEO) strategies and pay-per-click (PPC) advertising, making it easier for potential customers to discover Lakeway Blinds and Shutters online. By focusing on a seamless and informative user experience, the company aims to strengthen its presence in the competitive window treatment market.



“We’re excited to support Lakeway Blinds and Shutters in their digital journey,” said Will Hanke, founder of Window Treatment Marketing Pros. “This new website is more than just a digital storefront; it’s a powerful tool for customer engagement and business growth.”

The new website can be accessed at www.lakewayblinds.com. Customers can explore the wide range of window treatments, schedule a consultation, and stay updated on the latest industry trends and tips.

For more information, please contact Lakeway Blinds and Shutters at (512) 284-8496.

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