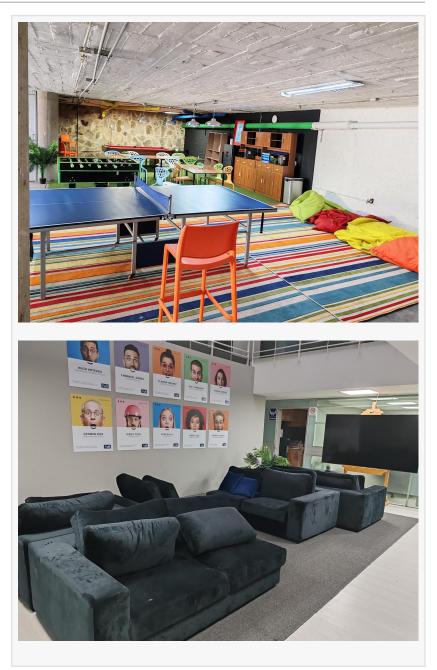


UnboundB2B Expands into Mexico with a New Office in Guadalajara

SAN FRANCISCO, CA, UNITED STATES, October 21, 2024 /EINPresswire.com/ --UnboundB2B is excited to announce the opening of its new office in Guadalajara, Mexico, a strategic decision aimed at boost support and offer more efficient services to North American clients. This expansion highlights UnboundB2B's dedication to meet the evolving needs of its customers while offering a more customized and efficient service.

Rameshwar Sahu, Co-founder & CEO of UnboundB2B, shared, "We are excited about the opportunities this expansion brings. We are committed to continuing to support the growing demand of our customers in North America. A nearshore office will boost all our Demand Generation and SDR activities supporting North American clients."

Their dedicated Operations and Sales team will primarily operate from this location, allowing them to build closer connections with customers and gain a deeper understanding of their challenges and goals. This move not



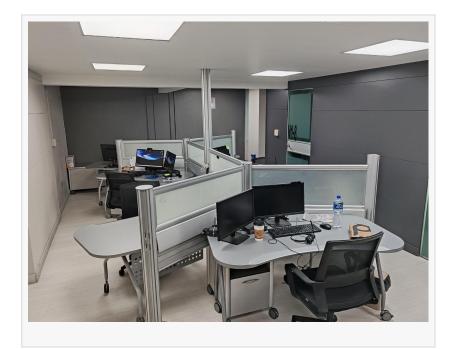
only enhances their ability to deliver top-notch support but also fosters a collaborative environment where they can adapt strategies in real time based on client feedback.

Aligned with this strategic expansion, UnboundB2B is also introducing new products to support

clients in driving business growth and increase conversions, driving higher ROI in today's competitive market. Their latest offerings—<u>Unbound</u> <u>Initiate™</u>, Unbound Promote™, and Unbound Activate™ are designed to make lead generation more efficient and personalized.

About UnboundB2B

Unbound Marketing PVT is a global demand generation company that helps Tech and Enterprise B2B companies accelerate growth through innovative marketing solutions. The



company specializes in data-driven campaigns that empower clients to reach their target audiences, engage prospects, and drive measurable results. For more details, visit www.unboundb2b.com.

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