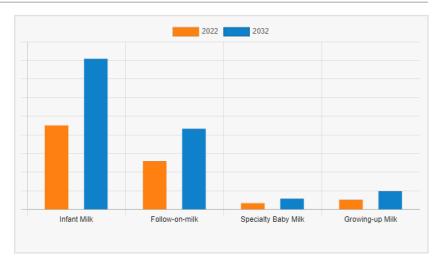


U.S. Baby Infant Formula Market Outlook, Size, Growth Opportunities and Industry Analysis by 2032

WILMINGTON, DE, UNITED STATES, October 21, 2024 /EINPresswire.com/ --The <u>U.S. baby infant formula market</u> <u>size</u> was valued at \$ 3,962.6 million in 2022 and is projected to reach \$ 6,973.6 million by 2032, registering a CAGR of 5.6% from 2023 to 2032.

The U.S. baby infant formula market is expected to witness significant growth due to increase in participation of women in labor force, high nutrition



contents in baby infant formula, change in lifestyle, rise in middle-class population, and increase in disposable income.

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Breastfeeding is not always possible for working moms; hence, baby formula serves as a viable substitute for newborns as its composition is similar to that of breast milk. Nucleotides are components of infant formulae that are required for metabolic functions such as the breakdown of energy and enzymatic reactions. These nucleotides serve as the building blocks for DNA and RNA, which are required for regular physiological activities. Furthermore, iron-rich infant formula aids in the prevention of anemia. In addition, probiotics are used in a variety of newborn formulae to help prevent diarrhea, relieve colic, and lower the likelihood of food allergies. Moreover, infant formula contains a high concentration of protein, linoleic acid, minerals, calcium, carbohydrates, phosphorus, iodine, sodium chloride, potassium chloride, and other nutrients that are essential for infant development. As a result of its high nutritional content, physicians encourage the use of baby formula for newborns as a substitute for breast milk.

Breastfeeding is continually promoted as the ideal way for healthy growth of infants, and this is affiliated with national and international attempts among policymakers and health activists. It is recommended for infants for the first six months, as it delivers all the essential nutrients for complete development and healthy growth of the baby. In 2020, the World Health Assembly of

the World Health Organization chose to support and encourage pro-breastfeeding regulations. Organizations that support breastfeeding further encourage parents to cook baby food when infants start eating solids.

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The U.S. market is witnessing an increase in demand for natural and organic baby formula products. Parents are showing a growing interest in purchasing products made from natural, organic materials that are free of chemical stabilizers, additives, and other chemicals. The potential health risks linked to exposure to chemicals and synthetic compounds are increasingly being brought to the attention of parents. Concerns about long-term effects of chemical exposure, especially for growing infants, are shared by many parents.

Players operating in the U.S. baby infant formula market Opportunities and developmental strategies to expand their U.S. baby infant formula market share, increase profitability, and remain competitive in the market. Key players profiled in this report include Abbott Laboratories, Arla Foods amba, Aussie Bubs, Bobbie, Danone S.A., Dana Dairy Group Ltd., ByHeart, Else Nutrition Holdings, Inc., Holle Baby Foods AG, Kabrita USA, Nature's One, LLC, Nestle S.A., Reckitt Benckiser Group LTD., and The Hain Celestial Group, Inc.

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