

# Ida Byrd-Hill will speak at the Michigan Women's Commission meeting regarding Tech Education for United Way ALICE

*Parents can eliminate their children's financial struggle if they earn more than \$50,000. Tech certifications can increase their salaries.*

BATTLE CREEK, MI, UNITED STATES, October 21, 2024 /EINPresswire.com/ -- Michigan Women's Commission is hosting the first public meeting of fiscal year 2025 on

Tuesday, October 22  
at 1 pm – 3 pm  
DoubleTree by Hilton Battle Creek.

The guest speakers for the public meeting are:

[Ida Byrd-Hill](#), Chief Executive Officer of [Automation Workz](#)

Amy Helner, HR Director of the [BlueOval Battery Park](#) Marshall, Michigan, Ford Motor Company.



Ida Byrd-Hill, CEO



*"Tech is the Ultimate Economic Equalizer." "*

*Ida Byrd-Hill, CEO,  
Automation Workz*

Automation Workz is a data assessment and tech certification firm that provides AI & Data Analytics, Cybersecurity, Internet of Things (IoT), Network Engineering and Tech Project Management training for front-liners.

During this meeting, Ida Byrd-Hill will share how women can increase their income with tech certifications and move their children out of financial struggle incurred as an Asset Limited, Income Constrained, Employee (ALICE)

Approximately, 44% of Michigan children live in ALICE or poverty households struggling to afford essentials, such as food, housing, and childcare. According to the MIT Living Wage calculator, a thriving hourly wage for a Calhoun County family of three—one adult and two children—is \$46.07 per hour or \$95,825 annually. It is almost double the income of the United Way ALICE survival wage, which is \$24.14 per hour or \$50,211 for a family of three. Many women are struggling to achieve the survival wage.

Automation Workz has achieved an average graduation salary of \$67,250 with its highest 2 graduates achieving \$166,000 and \$130,000. About 30% of graduates earn over \$80,000. Automation Workz receives funding from Michigan Works, Promise Zones, like Battle Creek Legacy Scholars, corporate tuition plans and foundations to ensure tuition is FREE to attendees.

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