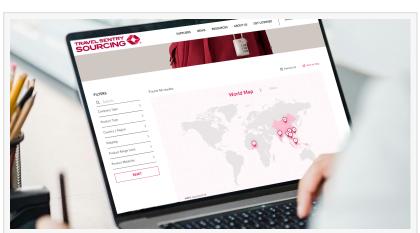


Travel Sentry launches new B2B platform to revolutionize luggage sourcing

Luggage-factories.com offers a transparent, accessible and cost-free solution to the challenges of sourcing luggage and related products.

FORT LAUDERDALE, FL, UNITED STATES, October 23, 2024 /EINPresswire.com/ -- Luggage-factories.com, a brand-new B2B platform, has officially launched, offering a solution to meet the increasing demands of today's luggage industry. As consumers shift from viewing luggage as a mere utility item to making fashion-forward, emotive purchases, the sourcing landscape has



Travel Sentry streamline the entire sourcing process, enabling you to search, refine, and connect with suppliers easily.

rapidly transformed. In response to tighter budgets and the rise of digital platforms like AliExpress and Alibaba, the industry has accelerated its pace to cater to consumer demand.

Maya Hall, CEO of Travel Sentry®, which powers the platform, emphasized the company's strong



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Maya Hall

position in the market. "At Travel Sentry, we are in a privileged position. With our 20 years of experience and an expansive network, we're able to introduce trusted and curated partners through luggage-factories.com. Our strict standards mean every company we work with meets the highest criteria, ensuring that buyers are connected with reliable suppliers, free of charge, just as we've done with airlines and airports over the past two decades with our TSA locks."

Streamlining the Sourcing Process for Buyers and Suppliers

Luggage-factories.com offers a transparent, accessible and cost-free solution to the challenges of sourcing luggage and related products. By removing traditional barriers and gatekeeping, the platform allows buyers to minimize the risks of revenue loss and reputational damage by

connecting with trusted suppliers.

Additionally, Luggagefactories.com serves as an invaluable resource for educating newcomers to the industry, helping them better understand market trends, sourcing best practices, and the importance of selecting reliable suppliers. Hall continues, "By providing this service, we aim to drive innovation, improve quality and inspire better design within the industry."

Why Now?

According to industry feedback, the need for a centralized, trustworthy sourcing hub has been growing. The project has been carefully developed over time and the team is now ready to invite partners and buyers to explore the platform's capabilities. With the pace of business increasing and budgets tightening, trade fairs are no longer the only solution for sourcing. The U.S. market, in particular, needs flexible partners who can meet their evolving needs in real-time.

Looking Ahead

Luggage-factories.com plans to expand its reach by offering multi-language support, enabling connections with emerging markets, and fuelling future growth. This global expansion is set to position the platform as a key engine of innovation and collaboration in the luggage industry.

For more information, visit Luggage-factories.com and explore the future of luggage sourcing today.

About Travel Sentry

Travel Sentry is the licensing company behind the <u>TSA Lock system</u>, recognisable by its trademarked Red Diamond. Using Travel Sentry-approved locks allows luggage to be opened, inspected and relocked by security authorities without damage. The Red Diamond is a symbol of trust and quality worldwide.

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