

Cleaning Chemicals Market Unidentified Segments - The Biggest Opportunity Of 2024-2033

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WILMINGTON, DE, UNITED STATES, October 21, 2024 /EINPresswire.com/ -- Allied Market Research recently published a report titled, "[Cleaning Chemicals Market](#) by Ingredient Type (Surfactants, Solvents, pH Regulators, and Chelating Agents), Product Type (General Purpose Cleaners, Sanitizers and Disinfectants, Metal Cleaners, Laundry Cleaning, and Others), Application (Manufacturing and Commercial Offices, Retail and Foodservice, Medical, Automotive, and Others): Global Opportunity Analysis and Industry Forecast, 2024-2033."

According to the report, the global cleaning chemicals market was valued at \$47.2 billion in 2023 and is projected to reach \$73.0 billion by 2033, growing at a compound annual growth rate (CAGR) of 4.5% from 2024 to 2033.

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Key Growth Factors

The market is primarily driven by an increased awareness of hygiene and cleanliness, particularly in sectors such as healthcare. However, the high cost of eco-friendly cleaning products could limit growth. On the other hand, the rising demand for sustainable and green cleaning products presents lucrative opportunities for market players.

Segmentation Insights

Surfactants: Expected to dominate throughout the forecast period, surfactants are essential in cleaning formulations for breaking down dirt, grease, and other contaminants. They play a crucial role in detergents and industrial cleaners across households and commercial settings.

General-Purpose Cleaners: This segment is projected to lead the market due to its versatility, offering effective cleaning for a wide range of surfaces and applications, from residential use to industrial environments.

Manufacturing and Commercial Offices: This application segment is anticipated to remain at the forefront, with cleaning chemicals being vital for maintaining hygiene in high-traffic environments and ensuring productivity by preventing contamination and illness.

Regional and Industry Trends

Asia-Pacific is expected to maintain its dominance by 2033, with growing adoption of cleaning chemicals across residential, commercial, and industrial sectors. The widespread use of these chemicals helps prevent the spread of diseases and addresses specific cleaning challenges, making them indispensable for various industries.

Market Players

Key players in the global cleaning chemicals market include:

- CLARIANT
- BASF SE
- Dow
- DuPont
- Ecolab
- Evonik
- Unilever Professional India
- Reckitt Benckiser Group PLC
- The Clorox Company

These companies are focusing on strategies such as product launches, collaborations, and joint ventures to maintain market dominance.

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<https://www.alliedmarketresearch.com/cleaning-chemicals-market/purchase-options>

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