

## B2B CFO® EXPANDS REACH IN NEW JERSEY

*Kim Sherman Joins as Partner in  
Princeton, Nj*

PRINCETON, NJ, UNITED STATES,  
October 21, 2024 /EINPresswire.com/ --  
[B2B CFO®](#), a leader in [strategic  
business advisory services](#) to owners of  
privately held companies, announced  
today that Kim Sherman has joined as  
Partner. She is based in Pennington,  
New Jersey and will serve the Greater Princeton and surrounding area alongside other B2B CFO®  
partners.



“

I am thrilled and honored to  
join B2B CFO® as a partner.  
I look forward to helping  
business owners in my  
community improve their  
lives and achieve their  
goals.”

*Kim Sherman*

Kim has over 30 years of financial and operational  
experience serving executives and owners in a wide range  
of companies. Prior to joining B2B CFO®, she spent 5 years  
as CFO of Switlik Parachute Company, Inc. where she  
oversaw the finance, IT, and HR functions. She led the  
selection and implementation of a fully integrated ERP  
system and managed the bank, insurance, compensation,  
tax, and audit relationships.

Jerry L. Mills, Founder and Chief Executive Officer of B2B  
CFO®, said, “We are delighted that Kim has joined our

partnership. She is highly accomplished, and her expertise will be of tremendous benefit to the  
business owners in the area.”

According to Kim, “I am thrilled and honored to join B2B CFO® as a partner. I look forward to  
helping business owners in my community improve their lives and achieve their goals.”

To find out more about, or to connect with Kim, visit [b2bcfo.com/kim-sherman](https://b2bcfo.com/kim-sherman).

About B2B CFO

B2B CFO® provides Strategic Business Advisory Services to owners of privately held companies.  
We focus on increasing cash and company value. By redefining the way that these services are

provided, we have created a new industry, which we dominate and lead. With a nationwide presence, B2B CFO® is the largest company of its kind in this industry. Founded in 1987, we have ranked four times in the Inc. 5000 and were recognized as one of Forbes Magazine's "Small Giants." Over the decades, we have published books and created numerous resources, including an award-winning and patented software. For more information about how we help business owners excel, please visit [www.B2BCFO.com](http://www.B2BCFO.com).

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Kim Sherman - B2B CFO Partner - Princeton, NJ

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