

# Special Bristol screens film 'Students Are Heroes: A Sickle Cell Warrior's Story' at local High School Assembly

BROOKLYN, NY, UNITED STATES, October 23, 2024 /EINPresswire.com/ -- Music Brings Life is pleased to announce the screening of the poignant film *Students Are Heroes: A Sickle Cell Warrior's Story* at a Blood Awareness Assembly to be held at local high school on November 12th. This event is part of an ongoing effort to raise awareness about the critical need for blood donations from African-American, Latino, and Caribbean communities, who are underrepresented as donors. The film, spearheaded by Keenan "Special" Bristol, CEO and Founder of Music Brings Life, seeks to illuminate the struggles faced by sickle cell disease patients and the pivotal role young donors can play in saving lives. Experience a story of courage, community, and the power of giving.



The narrative follows Jordana Bristol, a high school athlete whose life hangs in the balance due to a lack of compatible blood donations. *Students Are Heroes* not only presents a compelling story but also serves as a call to action for students to become legacy blood donors. The film screening is set to inspire students to play an active role in life-saving blood donation efforts. The movie trailer will also be shown at the Sickle Cell National Convention on Thursday, October 24th.

All proceeds and donations from the screening will support the Heroes Donate Blood Program, with the goal to collect 10,000 pints of genotypic blood for patients with sickle cell anemia, Beta Thalassemia, and other transfusion-dependent conditions by 2025. Contributions will also aid in organizing the "Heroes Donate Blood Concert," slated for 2025 at the Barclays Center, celebrating students who donate blood.

Keenan "Special" Bristol highlights the unique impact of engaging young people in blood

donation efforts, stating, "Our approach not only educates but empowers students to take charge and make a tangible difference in their communities." For more information on hosting a Blood Awareness Assembly or joining the Heroes Donate Blood Program, visit [www.musicbringslife.org](http://www.musicbringslife.org).

About Music Brings Life:

Music Brings Life is a music-based organization dedicated to [promoting blood donation](#) and education through [innovative programs](#) and captivating media. Our mission focuses on developing new generations of legacy blood donors to support diverse communities in need.

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