

## Growing Health Consciousness: A Key Driver Transforming the Weight Management Market 2024

The Business Research Company's Weight Management Global Market Report 2024 – Market Size, Trends, And Forecast 2024-2033

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The weight management market has shown strong growth recently. It is expected to grow from \$349.46 billion in 2023 to \$384.06 billion in 2024, with a CAGR of 9.9%. Key growth factors



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include rising obesity rates, increasing health awareness, lifestyle changes, medical conditions and comorbidities, and trends in fitness and wellness.

What Is the Estimated Growth Rate and Market Size of the Global Weight Management Market?

The market is projected to reach \$545.07 billion by 2028 at a CAGR of 9.1%. The market is driven by the rising focus on

healthy living, wellness tourism, plant-based diets, and digital health platforms. Emerging trends include gut health solutions, e-commerce dominance, Al-powered analytics, and sleep quality integration in wellness programs, creating a holistic approach to weight management.

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What Are The Significant Drivers Behind The Growth Of The Weight Management Market? The rising prevalence of obesity is boosting the market. As individuals seek solutions to counter

health risks associated with excess weight, the demand for products and services promoting weight control and healthier lifestyles is growing. The weight management industry offers a wide range of options, including dietary plans, exercise programs, and medical interventions, to meet the diverse needs of consumers.

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Which Top Companies Are Shaping The Growth Of The Weight Management Market? Major companies operating in the market report are Nestlé S.A., Johnson & Johnson Inc., Abbott Laboratories, Medtronic plc, The Kellogg Company, Brunswick Corporation, Glanbia plc, Herbalife Nutrition Ltd., Ethicon Inc., Amer Sports Oyj, Medifast Inc., The Simply Good Foods Company, WW International Inc., Technogym S.p.A., Nutrisystem Inc., Gold's Gym International Inc., Jenny Craig Inc., Iovate Health Sciences International Inc., Central Sports Co Ltd., Life Extension Foundation Buyers Club Inc., Core Health & Fitness LLC, P.R.I.M.E. Nutrition Corporation, Premier Nutrition Company LLC, Apollo Endosurgery Inc., Ultimate Nutrition Inc., Atkins Nutritionals Inc., eDiets.com Inc., Woodbolt Distribution LLC

Which Emerging Trends Are Reshaping the Weight Management Market Size? In the weight management sector, major companies are emphasizing collaboration and partnerships to ensure reliable service delivery. These strategic affiliations, typically formalized through business agreements, enable companies to enhance their offerings and achieve shared success in the marketplace.

What Are The Segments In The Global Weight Management Market?

- 1) By Diet: Functional Beverages, Functional Food, Dietary Supplements
- 2) By Equipment: Fitness, Surgical
- 3) By Services: Health Clubs, Consultation Services, Online Weight Loss Services

North America: Largest Region in the Weight Management Market North America was the largest region in the market in 2023. The regions covered in the market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

Weight Management Market Definition

The weight management industry is focusing on providing reliable solutions through strategic partnerships and collaborations. These affiliations enable companies to enhance their service offerings, ensuring they meet the diverse needs of customers in a competitive marketplace.

The <u>Weight Management Global Market Report 2024</u> from The Business Research Company includes the following key information:

• Market size data for both historical and future periods

- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Weight Management Market Report: Trends, Opportunities, Strategies, and More

The Weight Management Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into weight management market size, weight management market drivers and trends, weight management market major players, weight management competitors' revenues, weight management market positioning, and weight management market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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Oliver Guirdham
The Business Research Company

+44 20 7193 0708 info@tbrc.info Visit us on social media: Facebook X LinkedIn

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