

Austin-based Overwatch Mission Critical to Host Panel on the 5th Industrial Revolution at SXSW 2025

Overwatch Mission Critical is proud to announce its participation at the 2025 SXSW Conference with a panel discussion on the 5th Industrial Revolution.

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[Overwatch](#) Mission Critical is proud to announce its participation at the 2025 SXSW Conference with a panel discussion on the [5th Industrial Revolution](#). The panel, titled "Powering Tomorrow: Data Centers and the 5th Industrial Revolution," will explore the rapid evolution of data centers, the critical role of AI, and the industry's solutions for bridging the talent gap in a time of unprecedented growth and demand.

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Data centers are at the heart of this transformation. Our goal is to address the challenges and highlight the opportunities that lie ahead in the 5th Industrial Revolution”

Kirk Offel

The panel will be held between March 7-15 in Austin, Texas and will feature Kirk Offel, CEO of Overwatch Mission Critical, Founder of Data Center Anti-Conference (DCAC), and host of the [Data Center Revolution](#) podcast, along with other industry experts, Dana Adams, President of North America at Vantage Data Centers, Christian Belady, mission-critical industry luminary, and Chris Crosby, Founder and CEO of Compass Data Centers. Attendees will gain insights into how data centers are fueling global infrastructure, the challenges of power consumption, and

the opportunities for innovation and career growth in this essential field.

"We are thrilled to bring this important conversation to SXSW," said Kirk Offel, CEO of Overwatch Mission Critical. "As the world grapples with rapid technological advancement and the integration of AI, data centers are at the heart of this transformation. Our goal is to address the



SXSW See You There

challenges and highlight the opportunities that lie ahead in the 5th Industrial Revolution."

This session is designed for industry leaders, tech enthusiasts, investors, and anyone interested in the future of technology and digital infrastructure. Attendees will also have the chance to connect with the Overwatch team and learn more about their vision for a sustainable, technologically-driven future.

For more information about Overwatch Mission Critical and their SXSW panel, visit:

<https://linktr.ee/overwatchmissioncritical>

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OUR PANEL WAS PICKED
SXSW 
MARCH 7-15 AUSTIN, TX
KIRK OFFEL & THE 5TH INDUSTRIAL REVOLUTION

   

KIRK OFFEL DANA ADAMS CHRIS CROSBY CHRISTIAN BELADY

The graphic features a stylized cityscape in orange and yellow against a blue sky with clouds. In the foreground, there are green hills, a pink film reel, and a blue stream. The Overwatch logo is in the top right corner.

Our Panel Was Picked



I'M SPEAKING AT
SXSW  **2025**
MARCH 7-15 AUSTIN, TX
KIRK OFFEL & THE 5TH INDUSTRIAL REVOLUTION



The graphic features a stylized cityscape in orange and yellow against a blue sky with clouds. In the foreground, there are green hills, a purple pig, and a blue stream. The Overwatch logo is in the top right corner. A circular inset shows Kirk Offel speaking on a stage, wearing a dark t-shirt with 'DATA CENTER NEED' on it.

Kirk Offel is Speaking at SXSW2025

This press release can be viewed online at: <https://www.einpresswire.com/article/753881622>

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