



# SynchroGrid and SynchroSoft Merge to Unify Engineering Services and Software Solutions

*Bringing Together Decades of Engineering Expertise and Software Innovation Under the SynchroGrid Brand*

BRYAN, TX, UNITED STATES, October 22, 2024 /EINPresswire.com/ -- SynchroGrid, a leader in providing advanced electrical engineering services, is excited to announce the completion of its merger with SynchroSoft, a long-time partner specializing in software solutions for the power systems industry. This merger marks a strategic step forward, aimed at strengthening the company's commitment to integrating cutting-edge technology with traditional engineering practices to deliver a comprehensive range of solutions to clients.

The merger reflects the companies' longstanding collaboration, which has seen SynchroGrid and SynchroSoft work seamlessly as one team despite being separate legal entities. By formally uniting under the SynchroGrid brand, the two companies will enhance their ability to streamline operations, accelerate innovation, and provide clients with unmatched expertise.

As the technology arm of SynchroGrid, the software team will remain focused on software development and solutions, while benefiting from greater alignment and synergy with the company's engineering services. This restructuring allows the company to reduce the complexities associated with maintaining two legal entities while optimizing resources to focus on growth and strategic objectives.

"This merger is a natural evolution of the deep relationship that SynchroGrid and SynchroSoft have cultivated over the years," said Joe Perez, CEO of SynchroGrid. "By coming together as a single entity, we will be able to combine our engineering expertise with innovative technology solutions more efficiently, which is a fundamental aspect of our differentiation strategy. Our goal is to be more agile in responding to industry changes and to expedite the development and integration of new technology into our traditional service offerings."

The merger will have minimal impact on day-to-day operations, with existing processes remaining largely unchanged. However, the integration opens several new opportunities to advance the company's vision to produce simplicity, consistency, quality, and reliability for system protection. By merging engineering and software development into a powerful and cohesive service portfolio, SynchroGrid aims to enhance its market position as a leader in providing comprehensive and innovative solutions for the electrical industry.

The unified SynchroGrid brand represents more than just a new chapter for the company; it symbolizes a commitment to delivering value to clients by blending engineering proficiency with cutting-edge technology. SynchroGrid is investing in its software team by bringing on new talent, creating specialized roles, and developing new skillsets to enhance the client experience. This powerful synergy is expected to lead to new advancements in areas such as relay settings, power system studies, and compliance services, while simultaneously expanding the company's software offerings in areas like relay coordination and system modeling.

The merger also reflects SynchroGrid's long-term vision of becoming an agile organization capable of rapidly adapting to the evolving needs of the electrical engineering industry. The company is strategically positioned to take advantage of the growing demand for technology-driven solutions, such as artificial intelligence and machine learning applications in power system protection, while maintaining its core engineering strengths.

Moving forward, SynchroGrid plans to continue leveraging the synergies created by the merger to promote and position its unique offerings in the marketplace. Clients can expect the same high level of service, but with an expanded suite of tools and solutions designed to help them solve complex challenges more effectively and efficiently.

"We are excited to officially operate under a unified SynchroGrid banner," continued Joe Perez. "Our employees have shown tremendous dedication throughout this process, and I am confident that by working together, we will achieve even greater things in the future. This merger not only strengthens our business but also reinforces our commitment to innovation and client success."

With the merger now complete, SynchroGrid is poised to set a new standard in the industry, combining its decades of engineering expertise with state-of-the-art software solutions to create a powerful platform for growth and innovation.

## About SynchroGrid

SynchroGrid provides specialized electrical engineering services for power utilities, offering expertise in relay settings, power system studies, and compliance. The company's commitment to integrating innovative software solutions has positioned it as a leader in the power systems industry, delivering reliable and efficient solutions to clients across the United States.

For more information, please visit [www.synchrogrid.com](http://www.synchrogrid.com) or contact SynchroGrid at [marketing@synchrogrid.com](mailto:marketing@synchrogrid.com).

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