

# Agrochemical Market Poised for Steady Growth Amid Rising Global Food Demand and Innovative Advancements | Says EvolveBl

The Agrochemical Market, valued at USD 224.25 billion in 2023, is expected to grow at a compound annual growth rate (CAGR) of 2.86% from 2023 to 2033

INDIA, October 23, 2024 /EINPresswire.com/ -- The agrochemicals market encompasses the production and sale of a wide array of products designed to enhance agricultural productivity, improve crop yields, and protect plants from pests and diseases. This diverse market is segmented by various types of agrochemicals, including fertilizers, pesticides, adjuvants, and plant growth regulators. Additionally, the market is classified based on application,



differentiating between crop-based and non-crop-based uses. Dominating this sector are major players such as BASF SE, Corteva Agriscience, Yara International ASA, Bayer Crop Science, and Adama Agricultural Solutions, which contribute significantly to the market landscape. The Asia-Pacific region, particularly India and China, stands out as a leader in consumption, driven by the urgent need to feed large populations and increase agricultural output. Several factors fuel the growth of the agrochemicals market. There is an increasing demand for high-quality, blemishfree produce, reflecting consumers' preferences for aesthetically pleasing food products. This trend places additional pressure on farmers to utilize agrochemicals effectively to enhance crop quality and marketability. Moreover, the industry is witnessing significant innovations within the feed and animal husbandry sectors, alongside advancements in product development and diagnostics. The growing demand for fertilizers and pesticides is crucial for boosting agricultural productivity, enabling farmers to meet the escalating food supply requirements of a growing global population.

# Fueling Growth: The Essential Ingredients

Recent advancements in biotechnology have significantly transformed agricultural practices, leading to enhanced efficiency and sustainability. Key innovations, including genetically modified (GM) crops, precision agriculture, and digital farming technologies, have revolutionized the way farmers approach crop cultivation and pest management. Genetically modified crops are engineered to exhibit desirable traits such as resistance to pests, diseases, and adverse environmental conditions. These traits enable farmers to achieve higher yields while reducing their reliance on chemical inputs. Precision agriculture utilizes data analytics, GPS technology, and IoT devices to optimize farming practices. By enabling farmers to monitor crop health, soil conditions, and weather patterns in real-time, precision agriculture allows for targeted application of agrochemicals, reducing waste and minimizing environmental impact. Moreover, the rise of digital farming technologies has facilitated the integration of advanced data management systems into traditional farming. This approach enhances decision-making processes and improves overall farm productivity. For example, drones equipped with sensors can provide detailed aerial imagery of crops, enabling farmers to identify issues such as nutrient deficiencies or pest infestations quickly.

#### The future of Agrochemical Market

Digital farming platforms and agritech startups are fundamentally transforming agricultural operations by providing farmers with innovative tools to enhance productivity and efficiency. These platforms offer comprehensive solutions for crop planning, monitoring, decision-making, and analytics, allowing farmers to optimize their processes and resource use effectively. With the integration of digital technologies, agrochemical companies can enhance their service offerings by providing integrated solutions that combine agronomic expertise with data-driven insights. These solutions enable farmers to access real-time data on soil health, weather conditions, and crop performance, facilitating informed decisions regarding the application of agrochemicals and overall crop management practices. For instance, advanced data analytics can help farmers determine the optimal timing and quantity of agrochemical applications, minimizing waste and enhancing crop protection. By using predictive models and historical data, farmers can better understand how various factors impact their yields and make adjustments to their management strategies accordingly. Moreover, digital platforms enable farmers to track the efficacy of different agrochemical treatments and adjust their practices in real time based on feedback from their crops. This adaptability not only leads to improved crop yields but also promotes sustainable farming practices by reducing the reliance on chemical inputs and mitigating environmental impacts. Additionally, these platforms often facilitate better communication between farmers and agrochemical suppliers, creating opportunities for customized recommendations and tailored product offerings. As a result, agrochemical companies can build stronger relationships with farmers and support them in achieving their sustainability and productivity goals.

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## Asia Pacific to main its dominance in 2023

The Asia-Pacific region is a dominant force in the global agrochemical market, driven by a multitude of factors. Key countries such as China, Japan, and India significantly contribute to this market's expansion. China stands out as the largest producer and exporter of pesticides worldwide, according to reports from the Food and Agriculture Organization (FAO) and the International Trade Center (ITC). This dominance is underpinned by extensive agricultural practices and government policies that promote agrochemical production and usage. Meanwhile, India ranks as the fourth-largest producer of agrochemicals globally, following the United States, China, and Japan. The country's agrochemical industry has been experiencing rapid growth, driven by the increasing demand for higher agricultural yields, pest management, and enhanced crop protection strategies. The strategic focus on improving agricultural productivity, combined with government initiatives aimed at promoting sustainable farming practices, further strengthens India's position in the agrochemical market

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# Strategic Market Segments

"The Nitrogen fertilizers segment is expected to grow faster throughout the forecast period. Based on fertilizer type, which includes nitrogen fertilizers, phosphatic fertilizers, and potassic fertilizers. Nitrogen fertilizers are the most widely used and play a vital role in promoting leaf growth and overall plant vigor. They are essential for synthesizing proteins and chlorophyll, which are crucial for photosynthesis and plant development. Following nitrogen fertilizers, phosphatic fertilizers provide essential phosphorus necessary for plant development and root formation, fostering stronger plants and improved yields. Similarly, potassic fertilizers supply potassium, which is vital for enhancing plant stress tolerance, fruit quality, and overall health. Together, these three fertilizer types form the backbone of modern agricultural practices, supporting sustainable crop production and ensuring food security worldwide."

"The Herbicides segment is expected to grow faster throughout the forecast period. The pesticide market is also segmented by type, including fungicides, herbicides, insecticides, and others. Herbicides lead this segment, driven by their widespread use in controlling weeds that compete with crops for nutrients, water, and sunlight, thereby significantly improving crop yields. Following herbicides, insecticides cater to the growing need for effective pest management, protecting crops from harmful insects that can damage or destroy them. Fungicides also play a crucial role in safeguarding crops against various fungal diseases that can adversely affect plant health and yield. This diversity of pesticide types reflects the extensive arsenal of chemical solutions employed in modern agriculture to ensure crop health, maximize productivity, and meet the demands of an ever-growing population."

"The Cereals and grains segment is expected to grow faster throughout the forecast period. Based on crop type, it is divided into cereals & grains, oilseeds & pulses, fruits & vegetables, and others. Cereals and grains held a dominant position in the market and their demand is projected to grow at the fastest rate during the forecast period. Despite a slight decline in per capita direct consumption of food grains due to changing dietary patterns, overall demand is expected to increase by approximately 2% annually over the medium term, driven primarily by population growth. This trend underscores the importance of fertilizers and pesticides in sustaining agricultural productivity and meeting global food needs."

#### Industry Leaders

Bayer, YARA International, BASF, Israel Chemicals Ltd., Nutrien Ltd., FMC Corporation, The Mosaic Company, Fengro Industries Corp, DowDuPont Inc, WinHarvest Pty Ltd

Key Matrix for Latest Report Update

- Base Year: 2023
- Estimated Year: 2024
- CAGR: 2024 to 2034

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Evolve Business Intelligence is built on account of technology advancement providing highly accurate data through our in-house AI-modelled data analysis and forecast tool – EvolveBI. This tool tracks real-time data including, quarter performance, annual performance, and recent developments from fortune's global 2000 companies.

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