

Investment Tracking Apps Market to Witness Stunning Growth with SigFig, Quicken, MoneyPatro

Stay up-to-date with Investment Tracking Apps Market Research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry's growth.

PUNE, MAHARASHTRA, INDIA, October 23, 2024 /EINPresswire.com/ -- The Global Investment Tracking Apps Market study with 132+ market data Tables, Pie charts & Figures is now released by HTF MI. The research assessment of the Market is designed to analyse futuristic trends, growth



Investment Tracking Apps Market

factors, industry opinions, and industry-validated market facts to forecast till 2030. The market Study is segmented by key a region that is accelerating the marketization. This section also provides the scope of different segments and applications that can potentially influence the market in the future. The detailed information is based on current trends and historic

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According to HTF MI, the global Investment Tracking Apps market is valued at USD 4 Million in 2023 and estimated to reach a revenue of USD 8 Million by 2030, with a CAGR of 15% from 2023 to 2030."

Nidhi Bhawsar

milestones. Some of the players studied are Personal Capital (United States), Stock Rover (United States), Tiller (United States), Morningstar (United States), Quicken (United States), Fidelity (United States), Kubera (United States), SigFig (United States), Sharesight (New Zealand), eMoney Advisor (United States), MoneyPatrol (United States), Seeking Alpha (United States), Interactive Brokers (United States), hardbacon (Canada), StockMarketEye (Canada), Investica (India), Wealthica (Canada), Stockfolio (Canada), FutureAdvisor (United States), Axos Invest (United States), FundExpert (India), Mprofit (India), Mint (United States).

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Definition:

Investment tracking apps are software applications designed to help individuals manage and monitor their investment portfolios. These apps offer a range of features to track various types of investments, analyze performance, and stay informed about market trends.

Market Trends:

□Integration of AI and machine learning for investment insights.

Market Drivers:

□Increasing interest in personal finance and investment management.

Market Opportunities:

□Integration with tax preparation services for seamless reporting.

Fastest-Growing Region:

Asia-Pacific

Dominating Region:

North America, Europe

Global Investment Tracking Apps Market Competitive Analysis

Know your current market situation! Not just new products but ongoing products are also essential to analyse due to ever-changing market dynamics. The study allows marketers to understand consumer trends and segment analysis where they can face a rapid market share drop. Figure out who really the competition is in the marketplace, get to know market share analysis, market position, % Market Share, and segmented revenue.

Players Included in Research Coverage: Personal Capital (United States), Stock Rover (United States), Tiller (United States), Morningstar (United States), Quicken (United States), Fidelity (United States), Kubera (United States), SigFig (United States), Sharesight (New Zealand), eMoney Advisor (United States), MoneyPatrol (United States), Seeking Alpha (United States), Interactive Brokers (United States), hardbacon (Canada), StockMarketEye (Canada), Investica (India), Wealthica (Canada), Stockfolio (Canada), FutureAdvisor (United States), Axos Invest (United States), FundExpert (India), Mprofit (India), Mint (United States)

Additionally, Past Global Investment Tracking Apps Market data breakdown, Market Entropy to understand development activity and Patent Analysis*, Competitors Swot Analysis, Product Specifications, and Peer Group Analysis including financial metrics are covered.

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Segmentation and Targeting

Essential demographic, geographic, psychographic, and behavioural information about business segments in the Investment Tracking Apps market is targeted to aid in determining the features the company should encompass in order to fit into the business's requirements. For the Consumer-based market - the study is also classified with Market Maker information in order to understand better who the clients are, their buying behaviour, and patterns.

Investment Tracking Apps Product Types In-Depth: Basic portfolio trackers, Robo-advisors, Financial planning apps

Investment Tracking Apps Major Applications/End users: Personal, Enterprise

Investment Tracking Apps Major Geographical First Level Segmentation:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)
- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

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Research Objectives:

- Focuses on the key manufacturers, to define, pronounce and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.
- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges and risks).
- To analyse the with respect to individual future prospects, growth trends and their involvement to the total market.
- To analyse reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.
- To deliberately profile the key players and systematically examine their growth strategies.

FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes

the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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